

INVESTOR PRESENTATION

FOR THE SIX MONTHS ENDED
31 MARCH 2018

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AGENDA

01

GROUP OVERVIEW

02

FINANCIAL & OPERATING PERFORMANCE

03

STRATEGIC OVERVIEW & OUTLOOK

04

GUIDANCE

100 YEAR JOURNEY



Oceana had its origins in the west coast town of Lamberts Bay. When it was incorporated it was known as Lamberts Bay Canning Company Limited

1918

Blue Continent Products (Pty) Ltd (BCP) was founded and established

1962

Oceana acquired the canned fish marketing company, Federal Marine Ltd, Lucky Star and other well-known brands

1997/98

Acquisition of Lusitania's hake business, increasing capacity of our white fish business

2013



1947

Lamberts Bay Canning Company intalled the country's first modern fish reduction plant for fishmeal and fish oil production

1972

The cold storage facilities erected by BCP at Paarden Eiland were completed

2003/4

Oceana acquired Desert Diamond and in 2004 Glenryk Foods

2015

The acquisition of Foodcorp fishing in SA and Daybrook Fisheries in USA anchored Oceana as a true global fishmeal player

GROUP OVERVIEW

- Largest fishing company in Africa
- Customers in 49 countries
- 440,000 tons of fish landed



- Incorporated 1918
- Important participant in South African, Namibian, Angolan and US fishing industries



- Most empowered fishing company on the JSE
- 5,565 employees globally
- 50% black – top management



GROUP OVERVIEW



AN OCEANA GROUP COMPANY



AN OCEANA GROUP COMPANY



AN OCEANA GROUP COMPANY



AN OCEANA GROUP COMPANY



AN OCEANA GROUP COMPANY



AN OCEANA GROUP COMPANY

9



steel refrigerated
seawater vessels
in South Africa

4



steel refrigerated
seawater vessels
in Namibia

8



vessels, wholly
owned, co-owned or
joint ventures

3



canneries

5



fishmeal plants

11



fishing vessels

1



production facility

12



spotter planes

1



horse mackerel
trawler in South
Africa

2



horse mackerel
trawlers in Namibia

★ 4



hake freezer
trawlers

1



hake wet
fish trawler

2



hake facilities

9



West coast
Lobster vessels,
wholly owned

1



South coast
lobster vessel, co-
owned

4



lobster facilities

5



freezer vessels
for squid

9



store facilities in
South Africa

1



store facility in
Namibia

2



store facilities in
Angola

125 000



storage pallets
per week

PERFORMANCE SUMMARY

→ TAILWINDS

- Recovery of canned fish volumes
- Frozen fish procurement at improved exchange rates
- SA Horse mackerel landings
- Hake vessel utilisation
- FMO (Africa) pricing
- USA tax rate

→ HEADWINDS

- FMO (US) pricing
- Exchange rate
- Angolan fish landings
- CCS occupancy (Gauteng)

PERFORMANCE HIGHLIGHTS

TURNOVER

↑ 11%

Year-on-year increase

OPERATING PROFIT

↑ 9%

Year-on-year increase
Operating profit before associate,
JV income and FV adjustments

AFRICA OPERATING PROFIT

↑ 51%

Year-on-year increase
Operating profit before associate,
JV income and FV adjustments

INTERIM DIVIDEND

↑ 112 cents

H1:2017 90 cents

AVERAGE FEC RATE

R12.62

H1:2017 average FEC rate R14.16

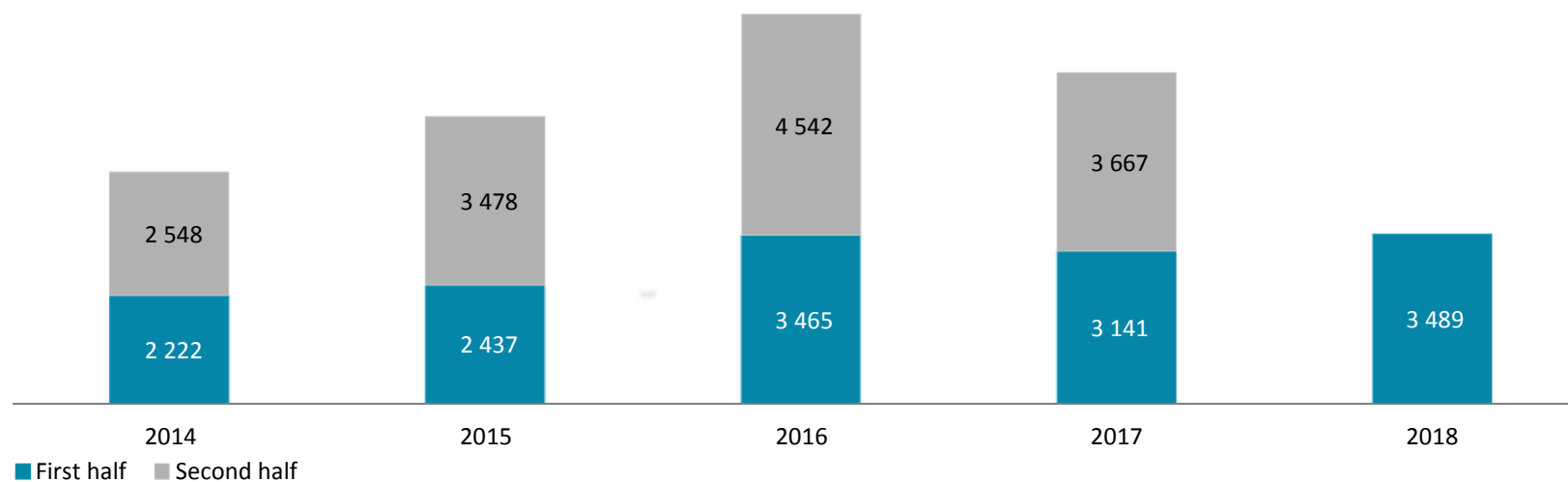
USA FEDERAL TAX RATE

↓ 21%

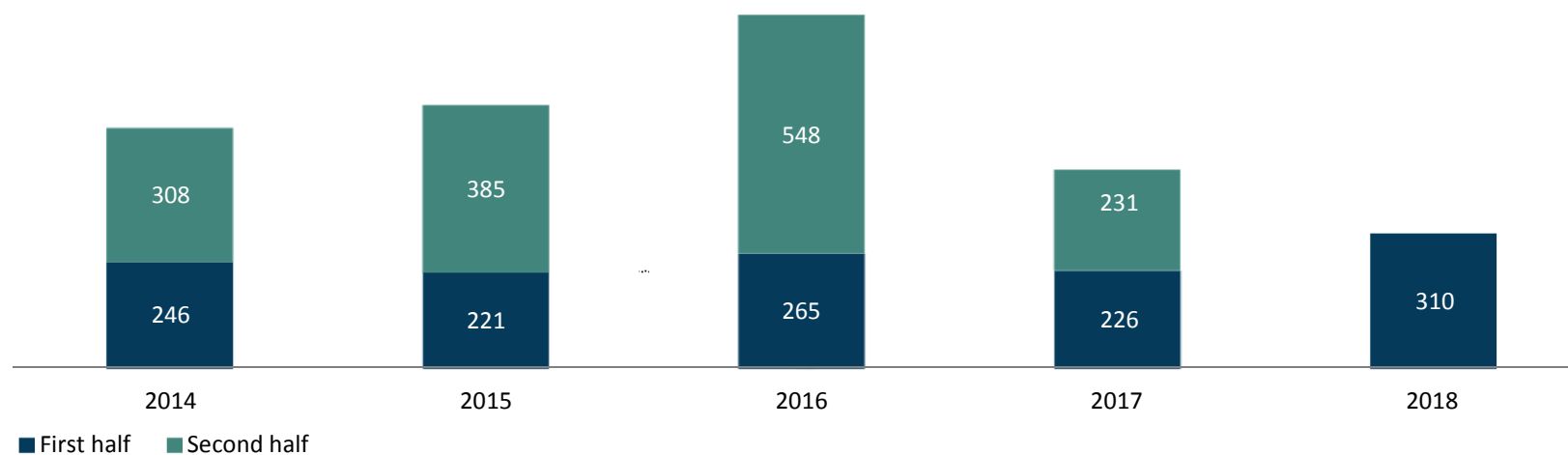
14% decline in tax rate

5 YEAR PERFORMANCE

5 YEAR REVENUE*



5 YEAR HEADLINE EARNINGS*



*Excluding Lamberts Bay Foods effect

AGENDA

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GROUP OVERVIEW

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STRATEGIC OVERVIEW & OUTLOOK

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GUIDANCE

INCOME STATEMENT - GROUP

R'000	MARCH 2018	Var %	MARCH 2017
Revenue	3 489 151	11%	3 140 602
Cost of sales	(2 176 284)	-13%	(1 918 812)
Gross profit	1 312 867	7%	1 221 790
GP margin	38%		39%
Foreign exchange loss	(21 414)	52%	(44 677)
Operating profit before assoc/JV income	559 845	9%	515 532
Associate and JV income	(29 132)	-238%	(8 629)
Operating profit before fair value adjustments and other operating items	530 713	5%	506 903
Operating profit margin	15%		16%
Fair value adjustments	(36 016)		(2 642)
Other operating items	(15 922)		774
Operating profit	478 775	-5%	505 035
Net interest	(147 824)	14%	(171 146)
Profit before taxation	330 951	-1%	333 889
Taxation	46 731	145%	(104 856)
Profit after taxation	377 682	65%	229 033
Headline earnings	362 373	60%	226 020
HEPS (cents)	310.4	60%	193.8

*FV adjustment on
discharge of
Westbank put option*

*Extension of
Westbank partner
transaction costs*

*R161m reversal of
deferred tax due to a
14 % decline in US
tax rate*

INCOME STATEMENT – AFRICA

R'000	MARCH 2018	Var %	MARCH 2017
Revenue	2 874 790	18%	2 435 868
Cost of sales	(1 773 927)	-16%	(1 534 802)
Gross profit	1 100 863	22%	901 066
GP margin	38%		37%
Foreign exchange loss	(21 414)	52%	(44 677)
Operating profit before assoc/JV income	437 123	51%	287 140
Associate and JV income	(11 893)	-219%	10 056
Operating profit before fair value adjustments and other operating items	425 230	43%	297 196
Operating profit margin	15%		12%
Fair value adjustments	(3 151)		(562)
Other operating items	(4 029)		774
Operating profit	418 050	41%	297 408
Net interest	(102 010)	22%	(130 279)
Profit before taxation	316 040	89%	167 129
Taxation	(105 450)	-138%	(44 191)
Profit after taxation	210 590	71%	122 938

INCOME STATEMENT – USA

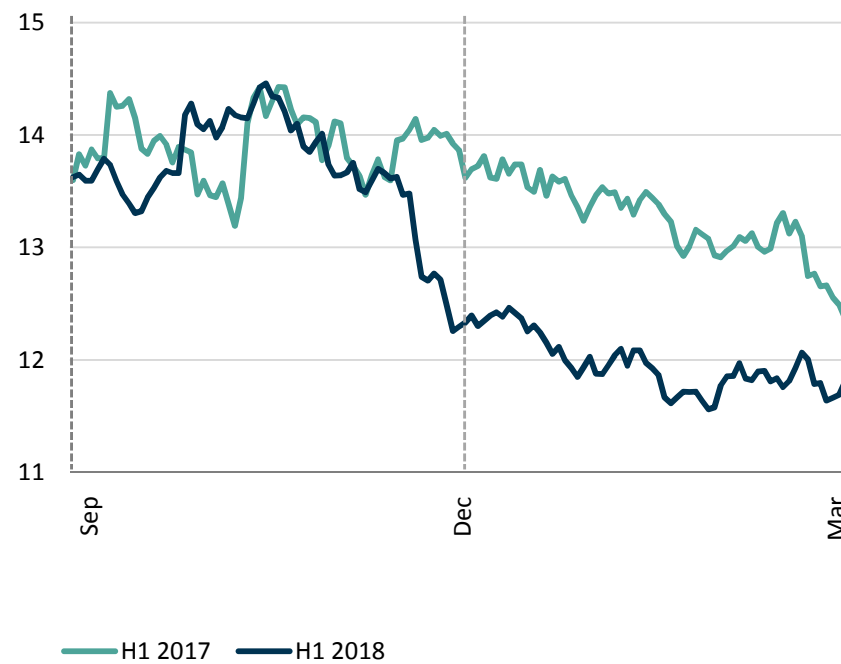


\$'000	MARCH 2018	Var %	MARCH 2017
Revenue	47 642	-8%	51 825
Cost of sales	(31 036)	-10%	(28 226)
Gross profit	16 606	-29%	23 599
GP margin	35%		46%
Operating profit before assoc/JV income	9 926	-41%	16 749
Associate and JV income	(1 345)	2%	(1 383)
Operating profit before fair value adjustments and other operating items	8 581	-44%	15 366
Operating profit margin	18%		30%
Fair value adjustment	(2 907)		
Other operating items	(1 000)		
Operating profit	4 674	-70%	15 366
Net interest	(3 540)	-19%	(2 975)
Profit before taxation	1 134	-91%	12 391
Taxation	11 613	358%	(4 493)
Profit after taxation	12 747	61%	7 898

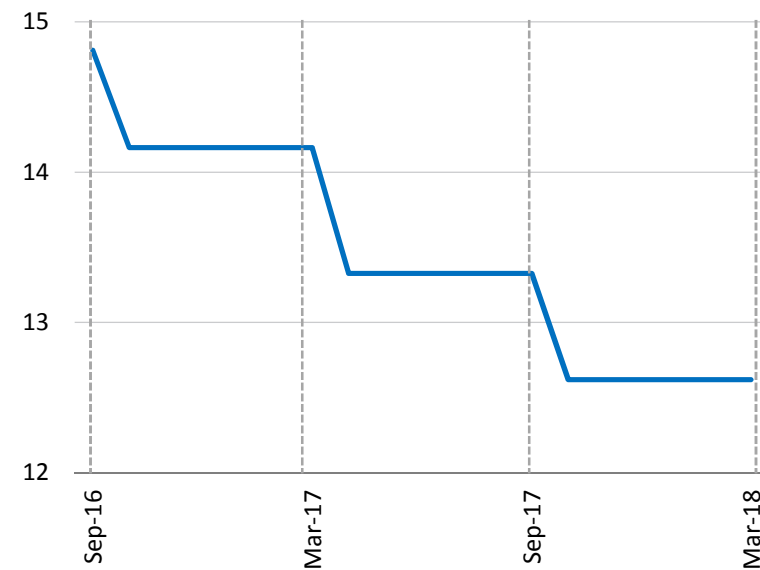
- Federal tax rate reduction 35% - 21%
- Current year tax rates 25% (21% from FY19)
- Current tax saving = R8m
- Deferred tax release = R161m

FOREIGN EXCHANGE

ZAR STRENGTH

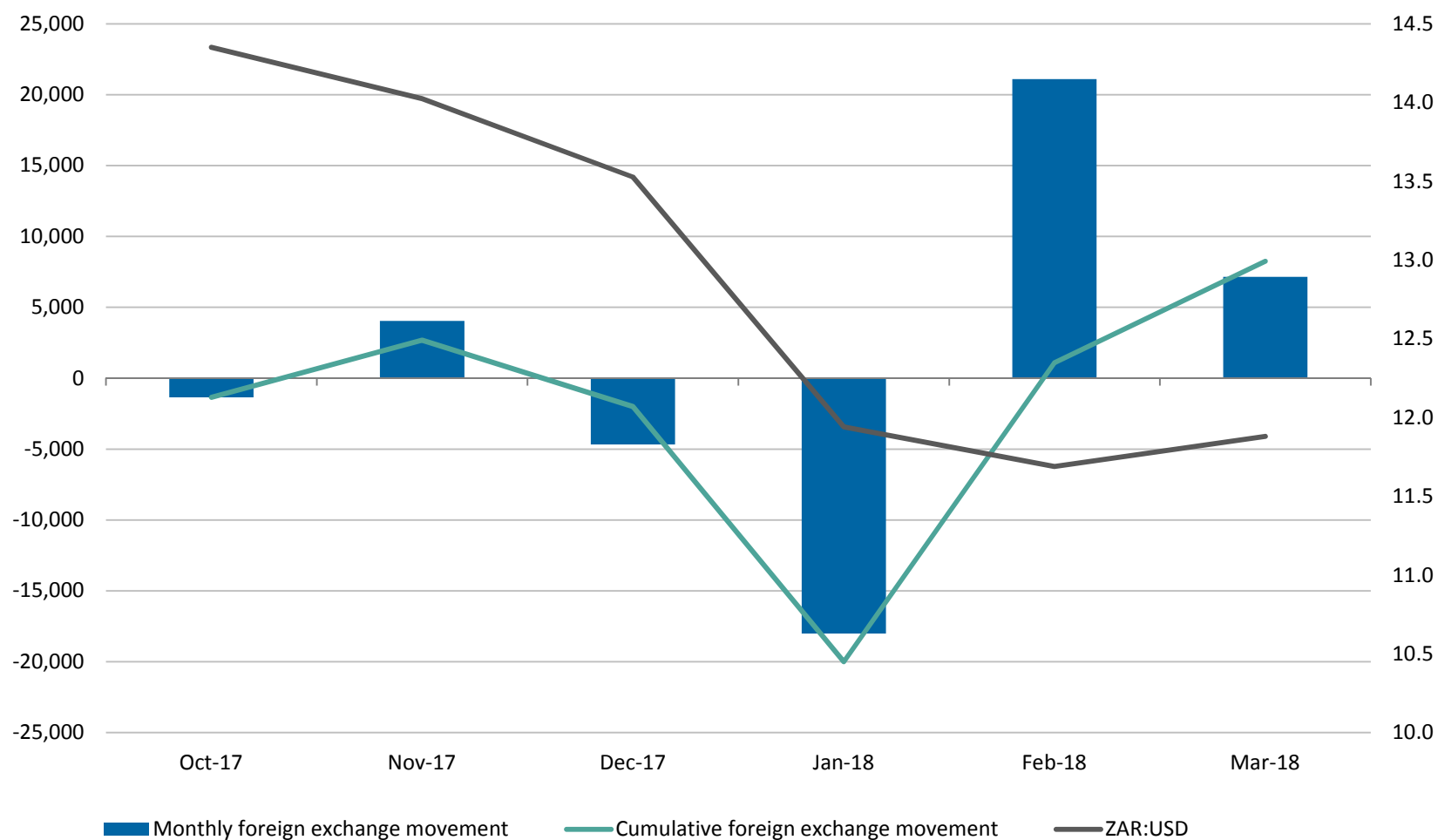


AVERAGE FEC RATE

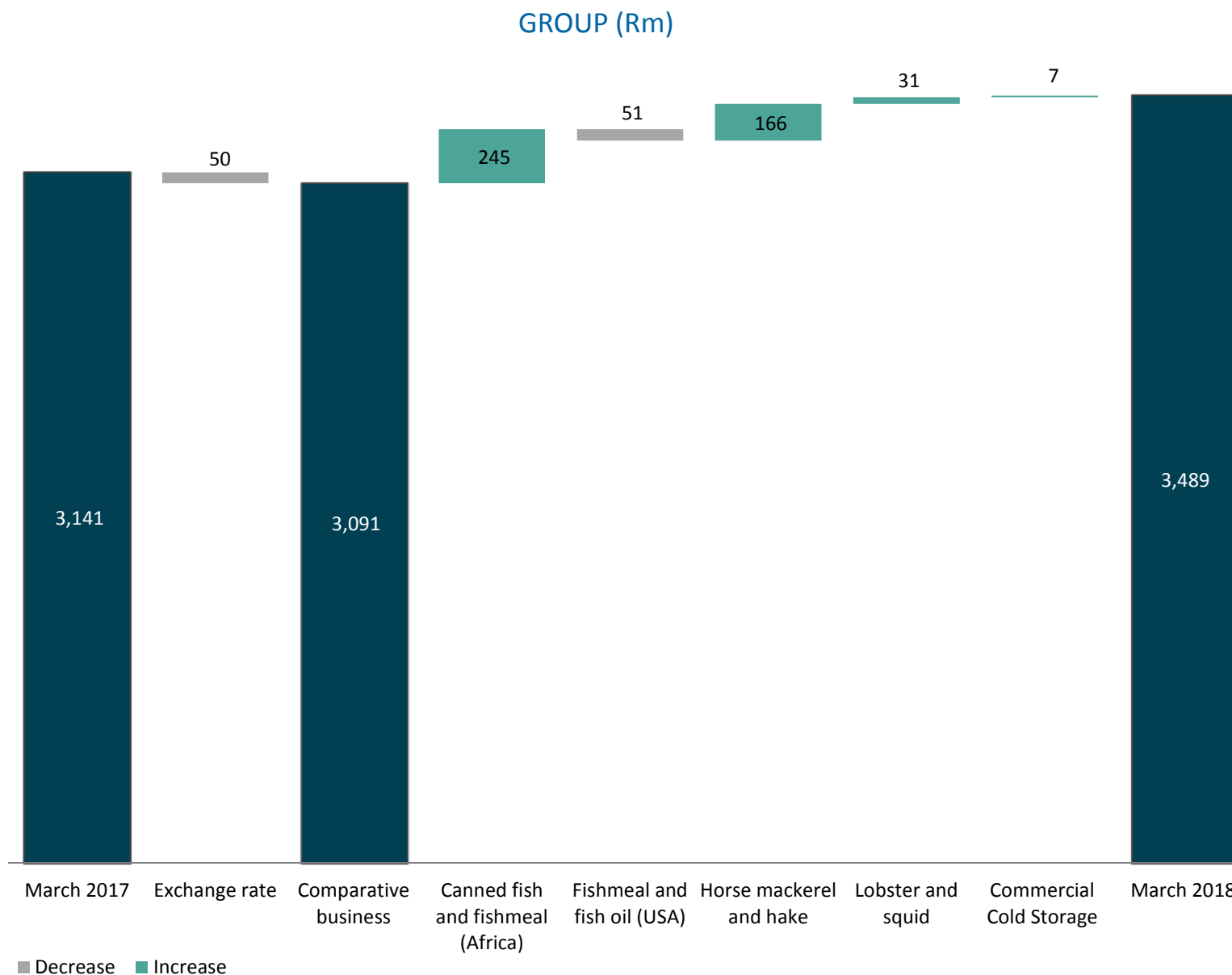


FOREIGN EXCHANGE

EFFECT OF EXCHANGE RATE ON OPERATING PROFIT (R'000)

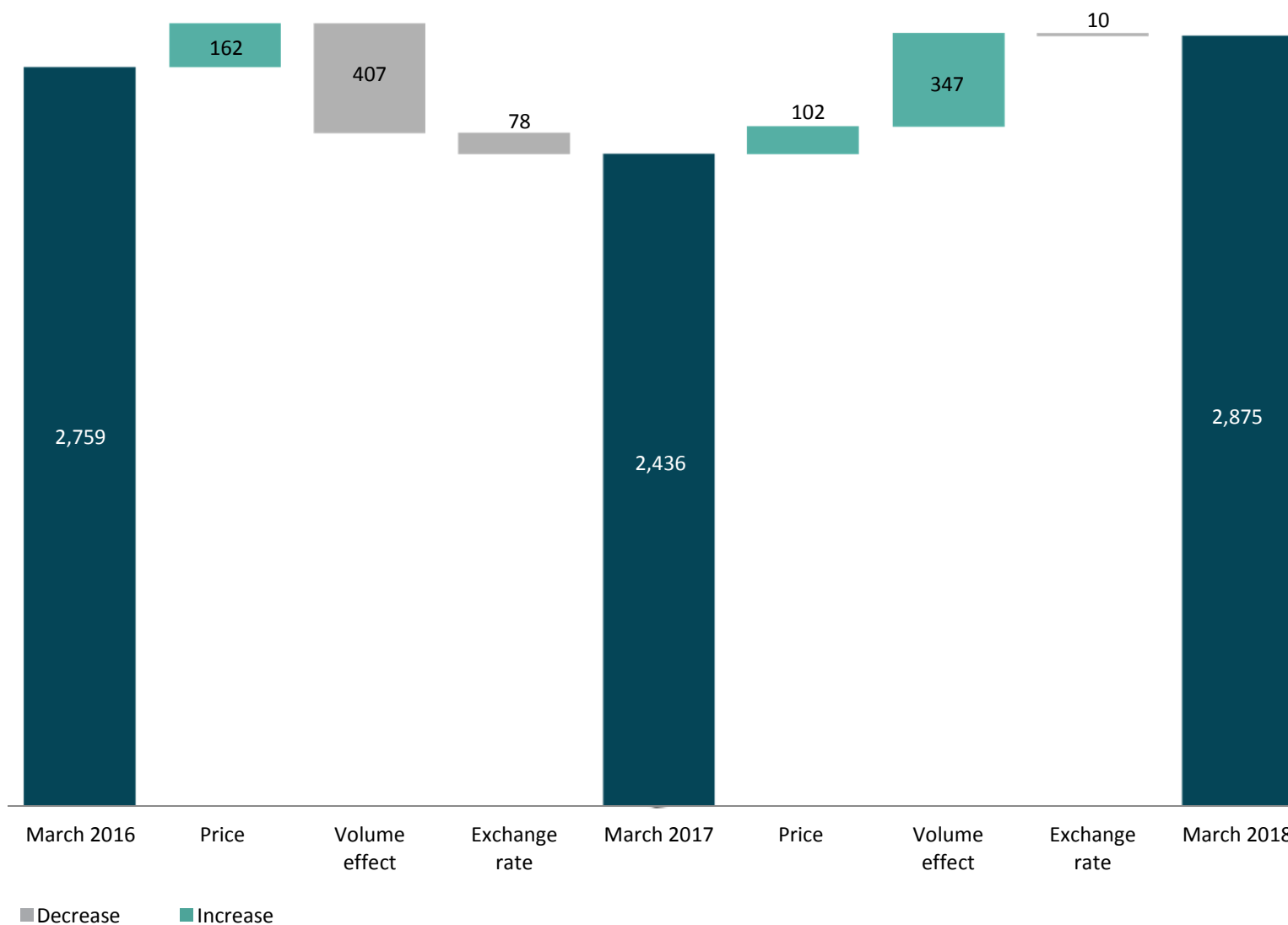


REVENUE GROUP

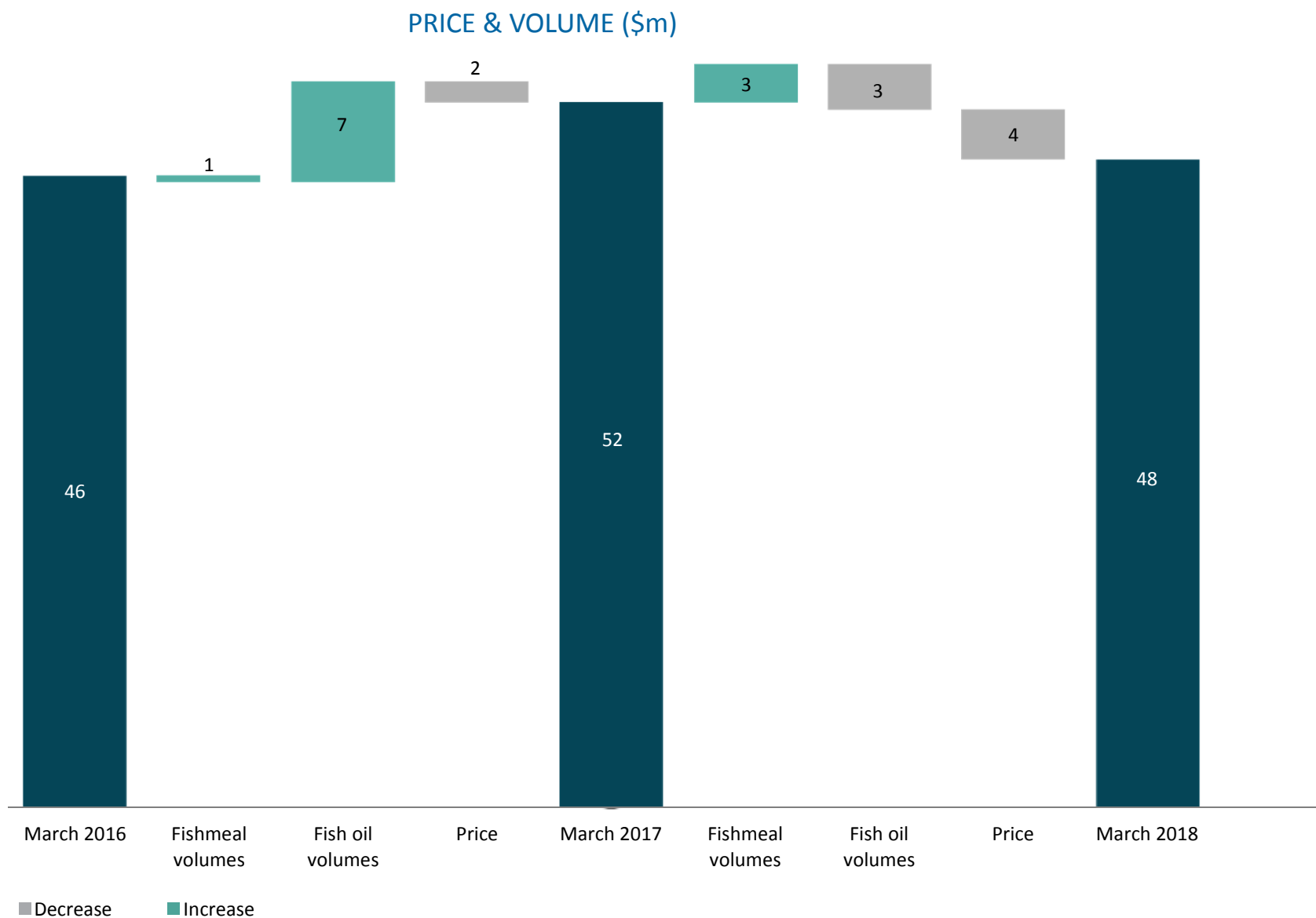


REVENUE AFRICA

PRICE, VOLUME & EXCHANGE RATE (Rm)



REVENUE USA



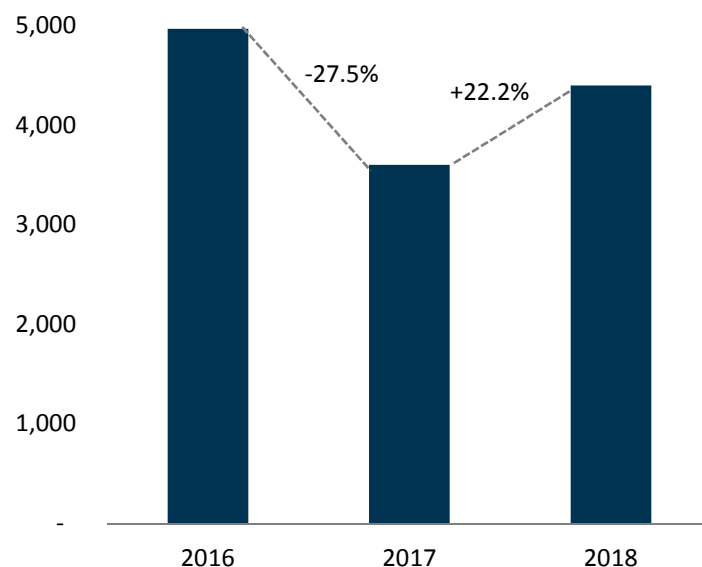
OPERATING PROFIT

R'000	MARCH 2017	REVENUE DRIVERS		OTHER DRIVERS		MARCH 2018
		VOLUMES	PRICE	FOREX	TOTAL COSTS	
Total	515 532	▲ 20.4%	▲ 1.3%	▲ 8.4%	▼ -2.1%	559 845
Canned fish (Africa)	119 053	▲ 22.2%	▲ 2.4%	▲ 38.5%	▲ 20.7%	190 160
Fishmeal (Africa)		▼ -27.2%	▲ 3.7%	▼ -16.7%	▼ -14.8%	
Fishmeal & fish oil (USA)	228 393	▼ -0.1%	▼ -8.0%	▼ -0.6%	▼ -7.2%	126 146
Horse mackerel	101 329	▲ 33.8%	▲ 4.7%	▼ -8.1%	▲ 3.0%	175 768
Hake		▲ 22.6%	▲ 5.7%	▼ -11.5%	▲ 5.2%	
Lobster & squid	19 731	▲ 11.8%	▲ 18.4%	▼ -4.2%	▼ -16.3%	27 005
Commercial Cold Storage	47 026	▼ -5.2%	▲ 6.7%	▲ 1.1%	▼ -11.3%	40 766

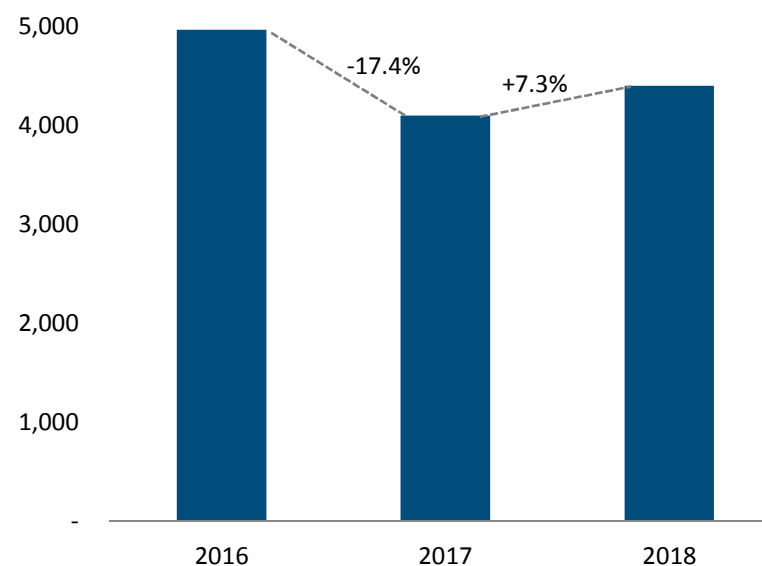
CANNED FISH AND FISHMEAL - AFRICA

R'000	MARCH 2017	REVENUE DRIVERS		OTHER DRIVERS		MARCH 2018
		VOLUMES	PRICE	FOREX	TOTAL COSTS	
Canned fish (Africa)	119 053	▲ 22.2%	▲ 2.4%	▲ 38.5%	▲ 20.7%	190 160
Fishmeal (Africa)		▼ -27.2%	▲ 3.7%	▼ -16.7%	▼ -14.8%	

TOTAL H1 CANNED FISH SALES (CTNS'000)



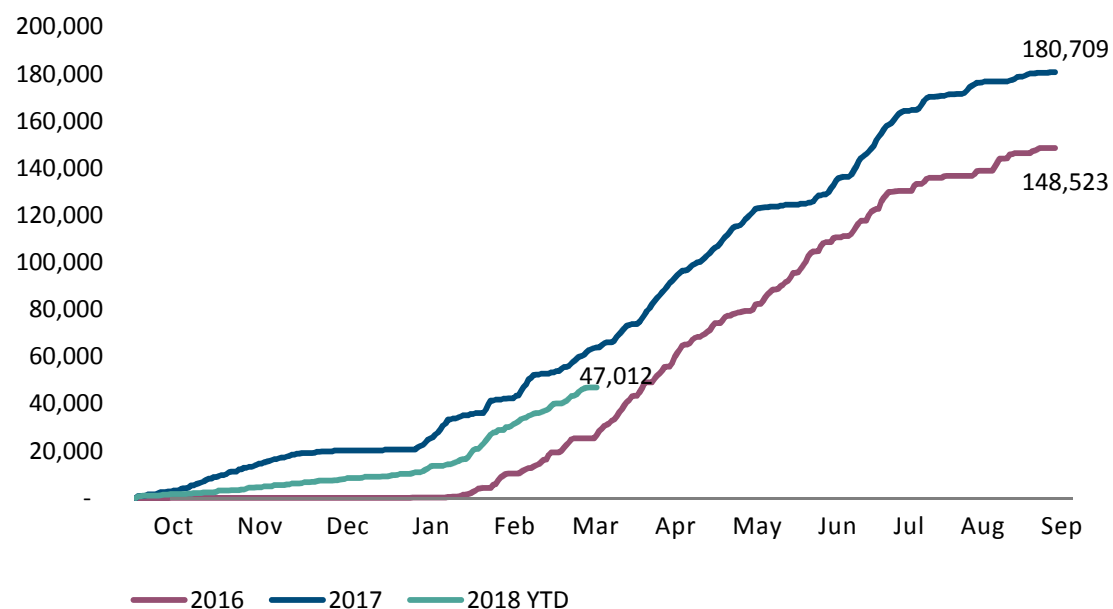
TOTAL H1 CANNED FISH SALES - NORMALISED (CTNS'000)



CANNED FISH AND FISHMEAL - AFRICA

R'000	MARCH 2017	REVENUE DRIVERS		OTHER DRIVERS		MARCH 2018
		VOLUMES	PRICE	FOREX	TOTAL COSTS	
Canned fish (Africa)	119 053	▲ 22.2%	▲ 2.4%	▲ 38.5%	▲ 20.7%	190 160
Fishmeal (Africa)		▼ -27.2%	▲ 3.7%	▼ -16.7%	▼ -14.8%	

INDUSTRIAL FISH LANDINGS (TONS)

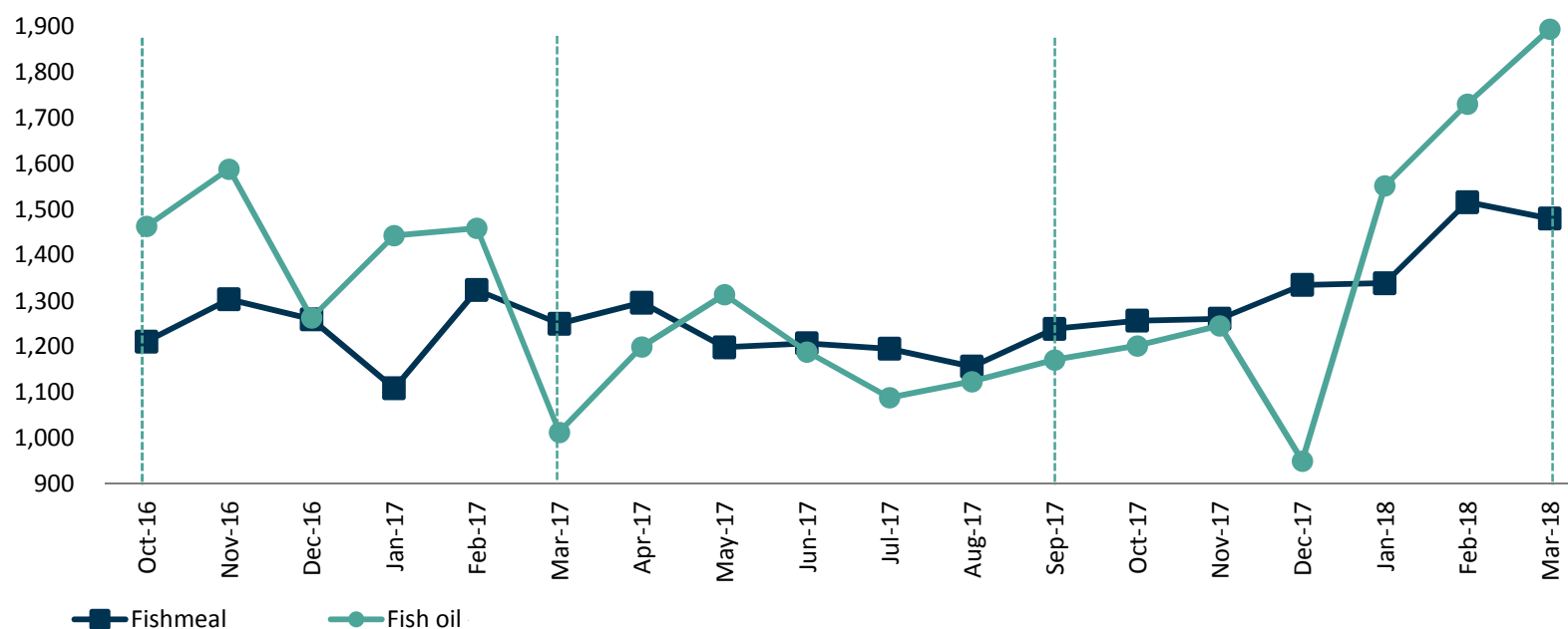


	MAR 16	MAR 17	MAR 18
Meal yield	23.0%	23.1%	24.1%
Oil yield	3.3%	7.5%	5.8%
Fishmeal sales (tons)	9 687	1 649	10 727
Fish oil sales (tons)	2 045	4 190	2 871

CANNED FISH AND FISHMEAL - AFRICA

R'000	MARCH 2017	REVENUE DRIVERS		OTHER DRIVERS		MARCH 2018
		VOLUMES	PRICE	FOREX	TOTAL COSTS	
Canned fish (Africa)	119 053	▲ 22.2%	▲ 2.4%	▲ 38.5%	▲ 20.7%	190 160
Fishmeal (Africa)		▼ -27.2%	▲ 3.7%	▼ -16.7%	▼ -14.8%	

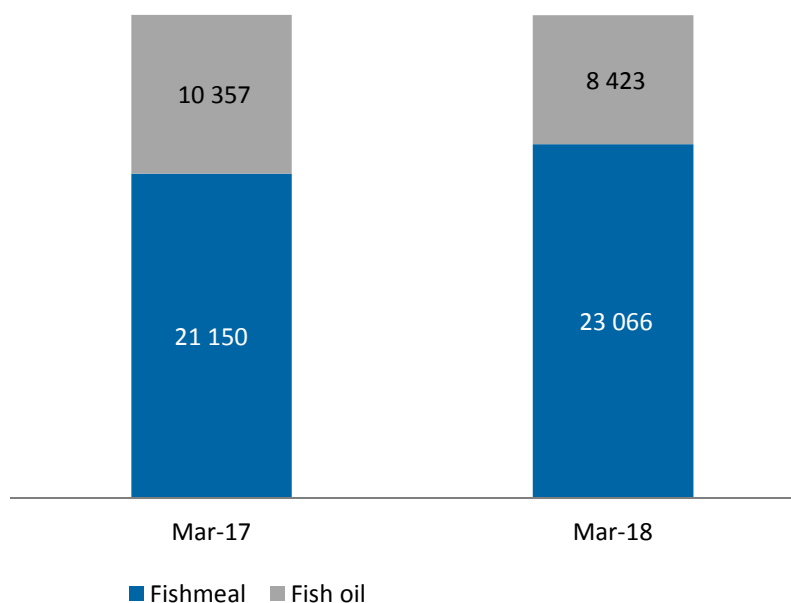
FISHMEAL AND FISH OIL PRICE COMPARISON (USD/TON)



FISHMEAL AND OIL - USA

R'000	MARCH 2017	REVENUE DRIVERS		OTHER DRIVERS		MARCH 2018
		VOLUMES	PRICE	FOREX	TOTAL COSTS	
Fishmeal & fish oil (USA)	228 393	▼ -0.1%	▼ -8.0%	▼ -0.6%	▼ -7.2%	126 146

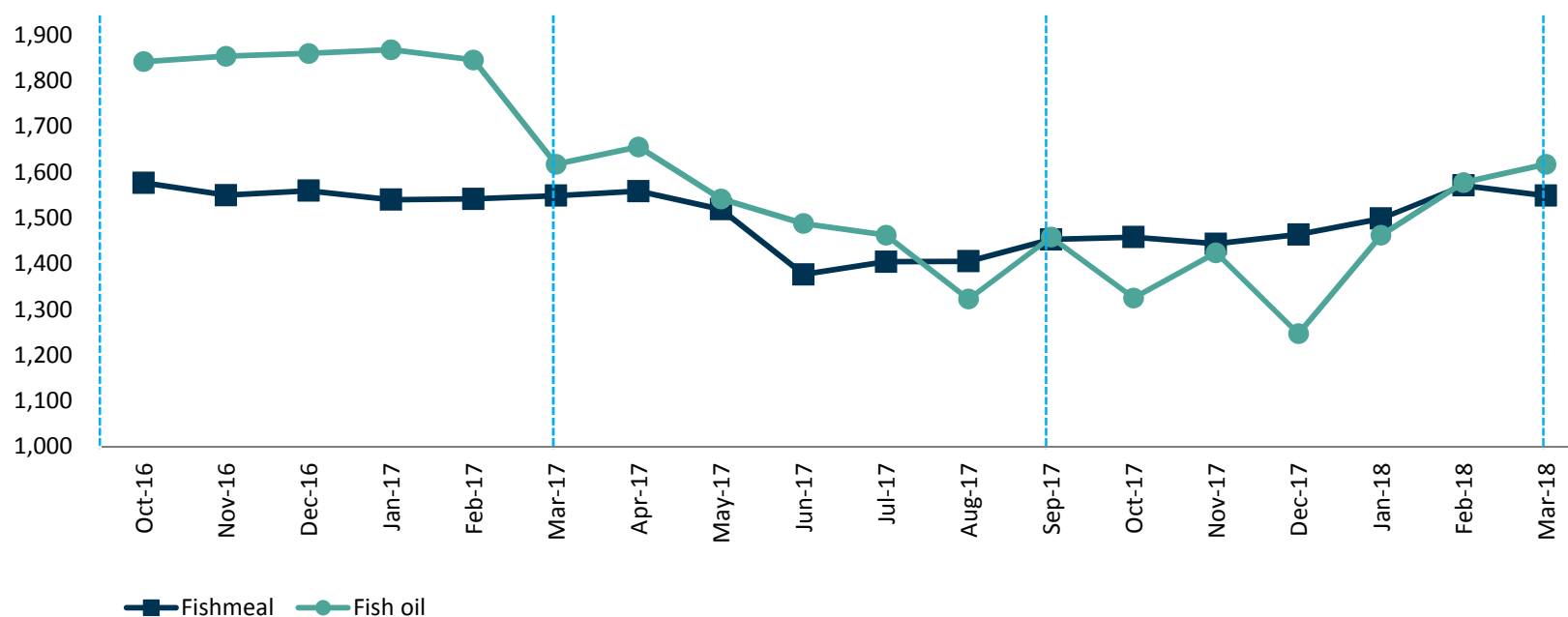
US SALES (TONS)



FISHMEAL AND OIL - USA

R'000	MARCH 2017	REVENUE DRIVERS		OTHER DRIVERS		MARCH 2018
		VOLUMES	PRICE	FOREX	TOTAL COSTS	
Fishmeal & fish oil (USA)	228 393	▼ -0.1%	▼ -8.0%	▼ -0.6%	▼ -7.2%	126 146

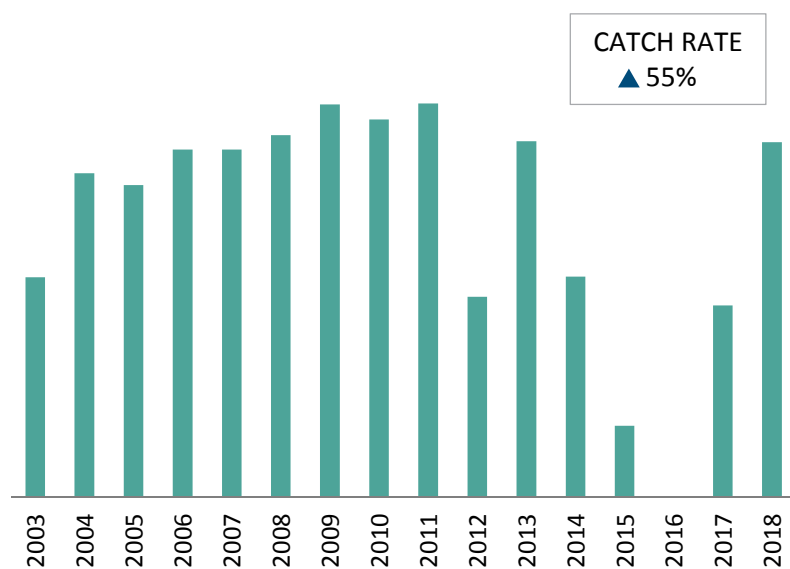
FISHMEAL AND FISH OIL PRICE COMPARISON (USD/TON)



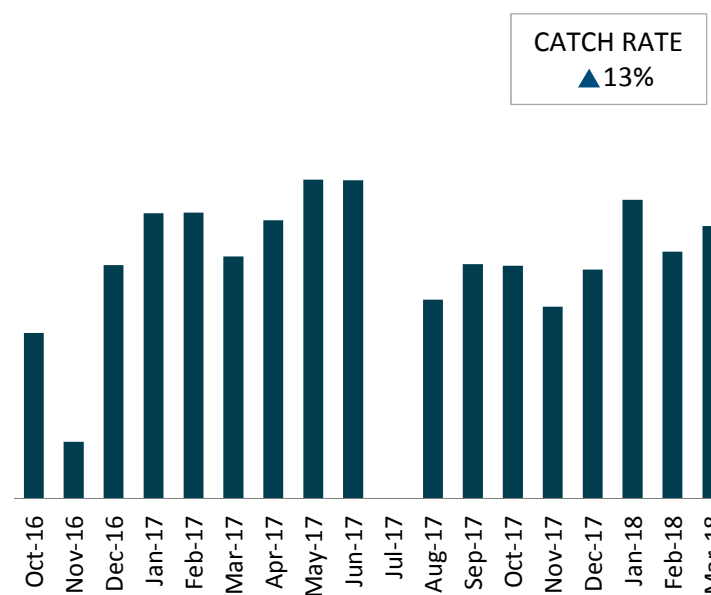
HORSE MACKEREL AND HAKE

R'000	MARCH 2017	REVENUE DRIVERS		OTHER DRIVERS		MARCH 2018
		VOLUMES	PRICE	FOREX	TOTAL COSTS	
Horse mackerel	101 329	▲ 33.8%	▲ 4.7%	▼ -8.1%	▲ 3.0%	175 768
Hake		▲ 22.6%	▲ 5.7%	▼ -11.5%	▲ 5.2%	

H1 DESERT DIAMOND LANDINGS



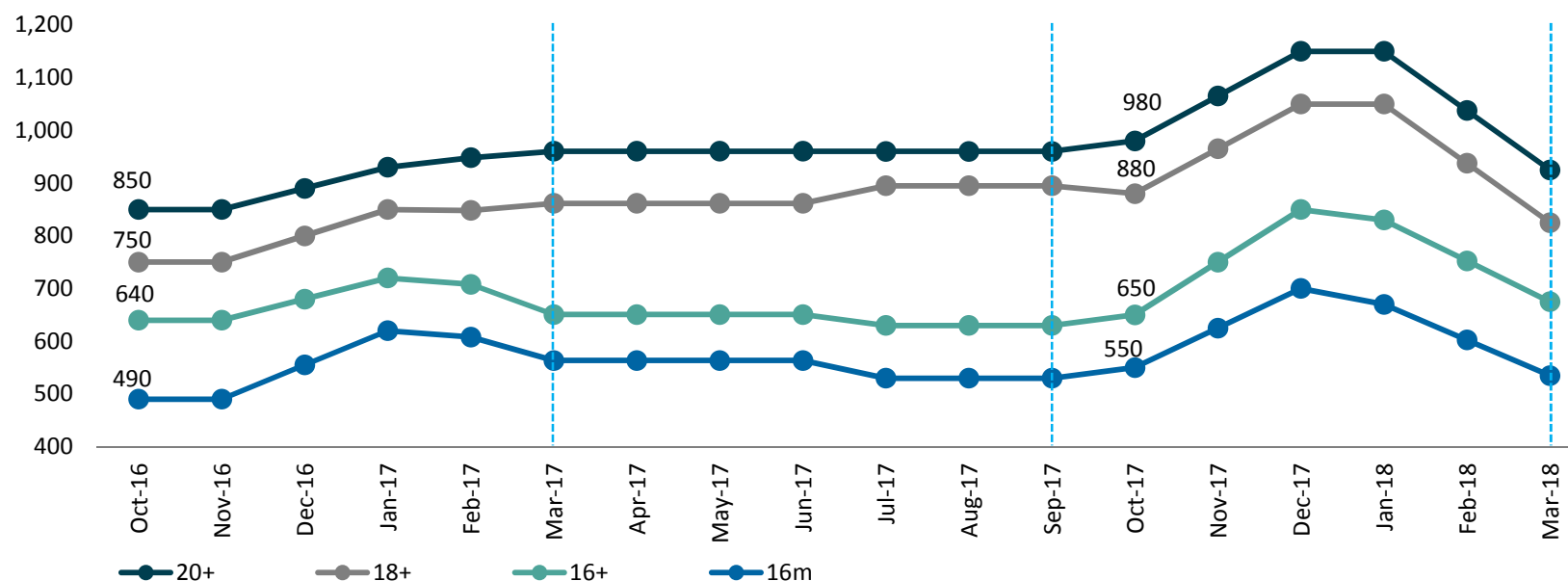
NAMIBIA LANDINGS



HORSE MACKEREL AND HAKE

R'000	MARCH 2017	REVENUE DRIVERS		OTHER DRIVERS		MARCH 2018
		VOLUMES	PRICE	FOREX	TOTAL COSTS	
Horse mackerel	101 329	▲ 33.8%	▲ 4.7%	▼ -8.1%	▲ 3.0%	175 768
Hake		▼ 22.6%	▲ 5.7%	▼ -11.5%	▲ 5.2%	

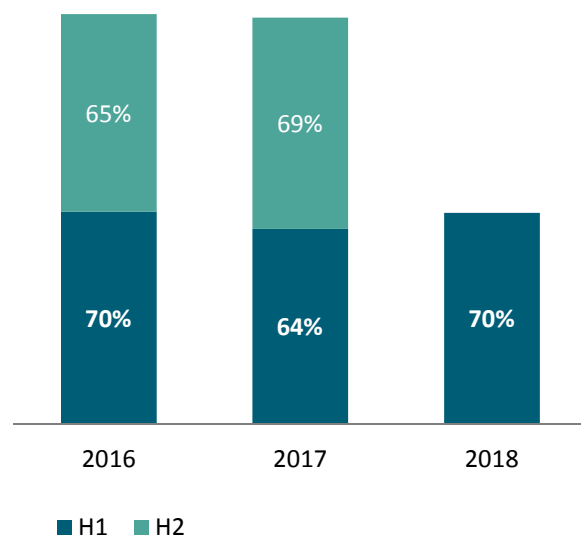
HORSE MACKEREL AVERAGE EX HATCH PRICES (USD/TON)



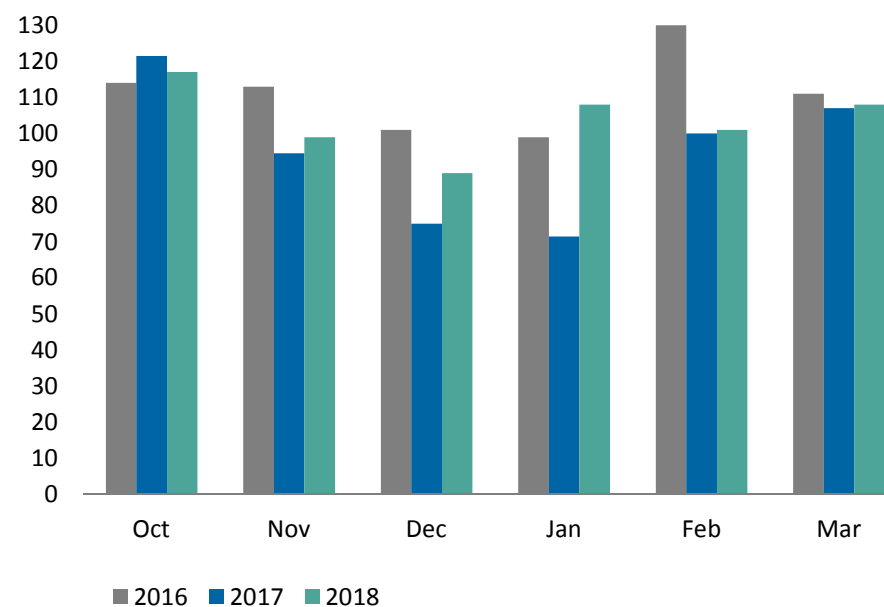
HORSE MACKEREL AND HAKE

R'000	MARCH 2017	REVENUE DRIVERS		OTHER DRIVERS		MARCH 2018
		VOLUMES	PRICE	FOREX	TOTAL COSTS	
Horse mackerel	101 329	▲ 33.8%	▲ 4.7%	▼ -8.1%	▲ 3.0%	175 768
Hake		▼ 22.6%	▲ 5.7%	▼ -11.5%	▲ 5.2%	

VESSEL UTILISATION

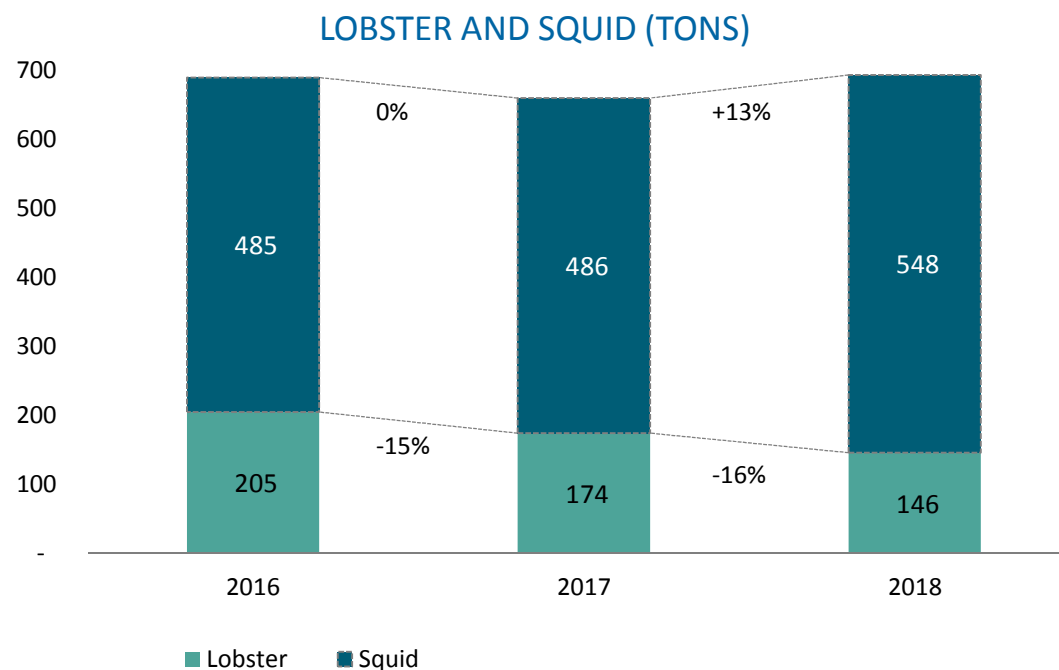


HAKE SEA DAYS



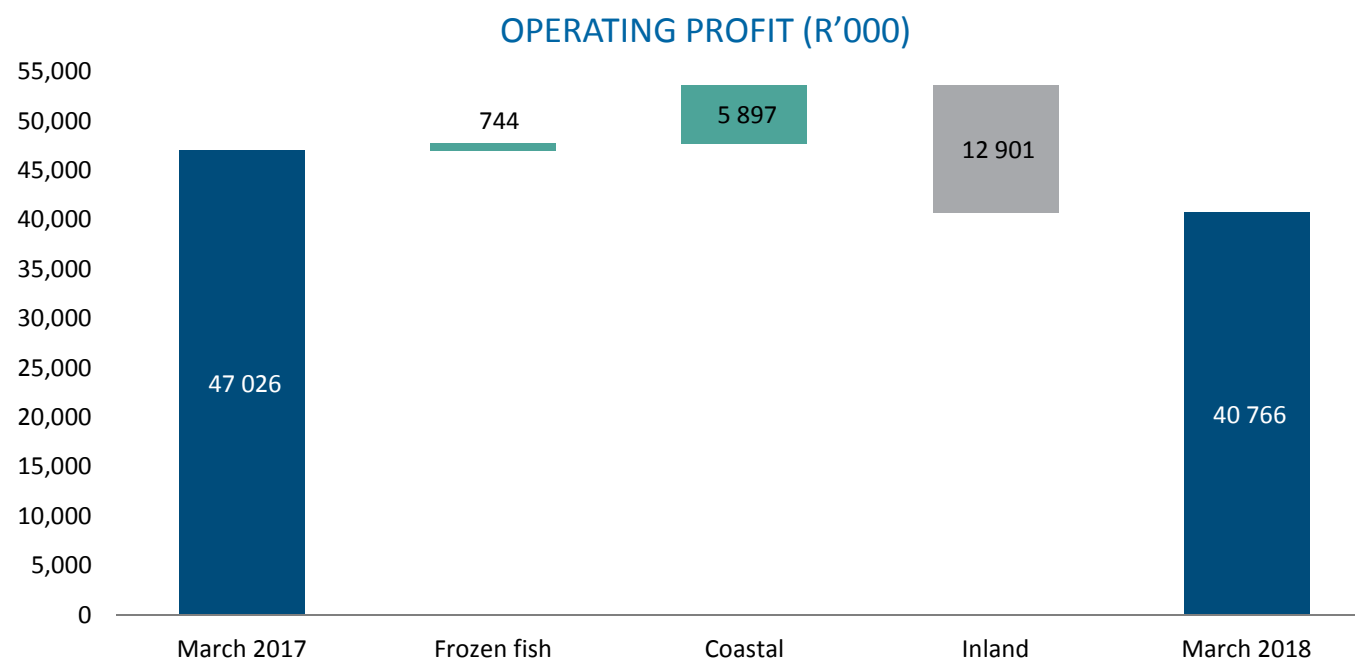
LOBSTER AND SQUID

R'000	MARCH 2017	REVENUE DRIVERS		OTHER DRIVERS		MARCH 2018
		VOLUMES	PRICE	FOREX	TOTAL COSTS	
Lobster and squid	19 731	▲ 11.8%	▲ 18.4%	▼ -4.2%	▼ -16.3%	27 005



COMMERCIAL COLD STORAGE

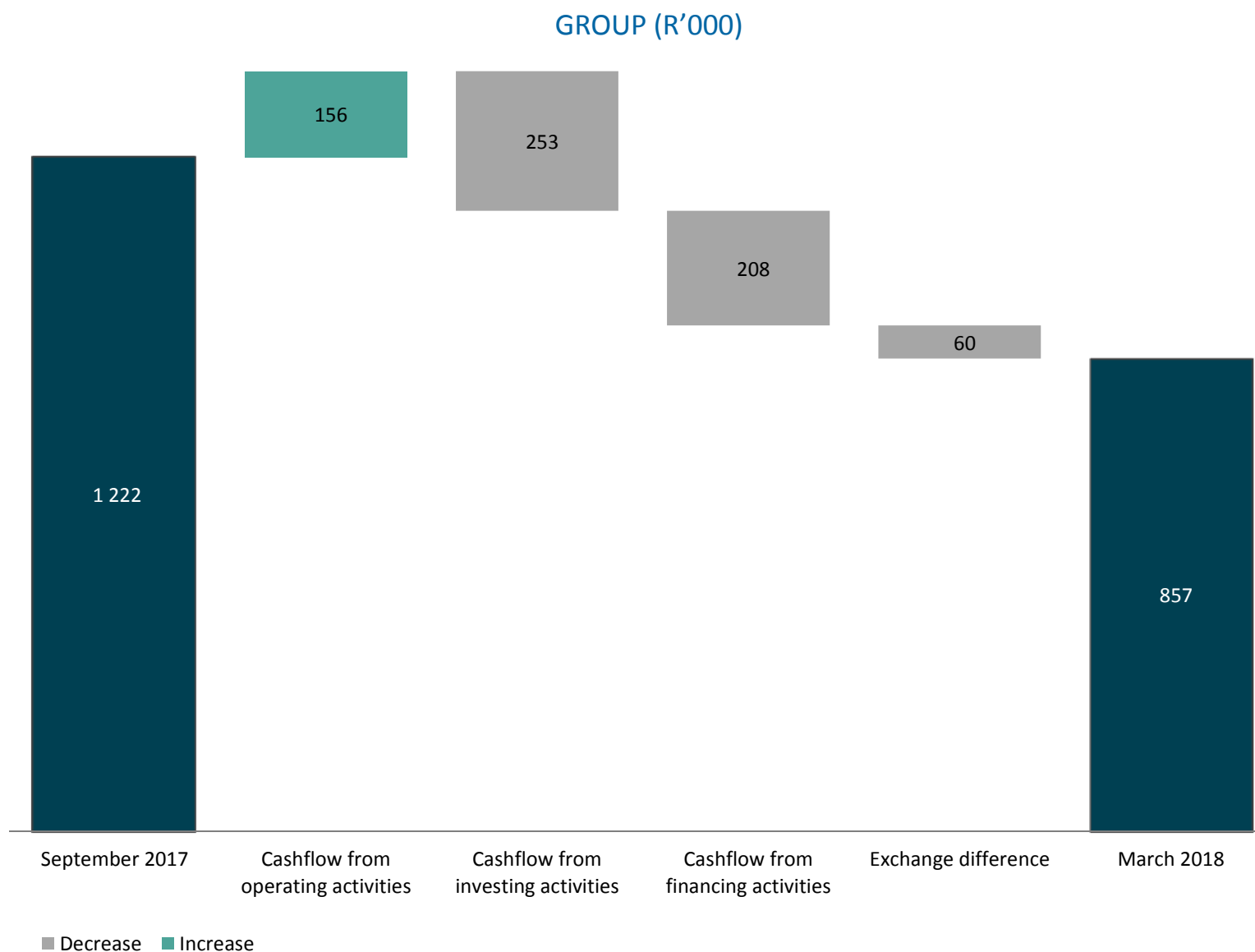
R'000	MARCH 2017	REVENUE DRIVERS		OTHER DRIVERS		MARCH 2018
		VOLUMES	PRICE	FOREX	TOTAL COSTS	
Commercial Cold Storage	47 026	▼ -5.2%	▲ 6.7%	▲ 1.1%	▼ -11.3%	40 766



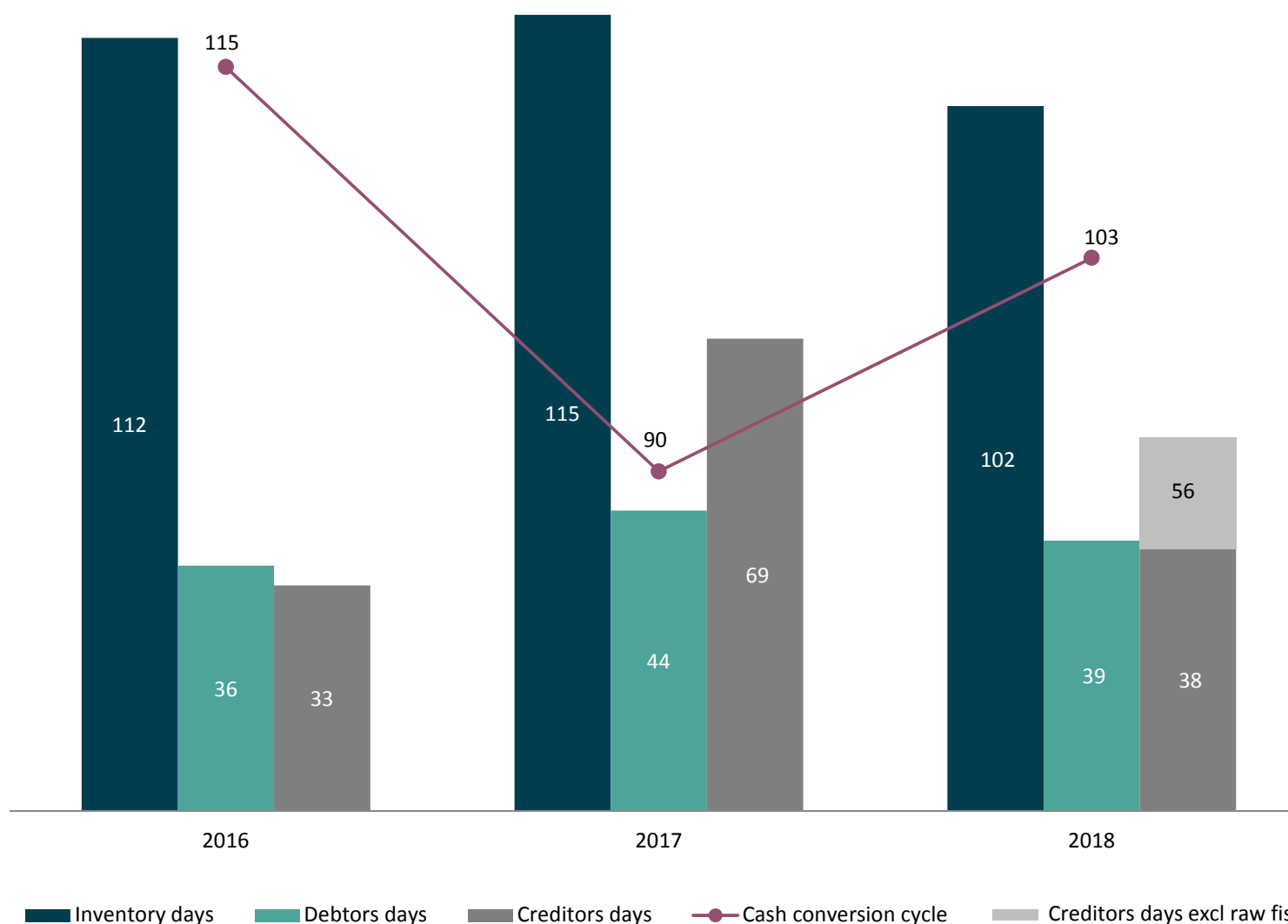
BALANCE SHEET (KEY ITEMS)

R'000				MARCH 2018	MARCH 2017
Property, plant and equipment				1 444 943	1 616 962
Intangible assets				3 901 285	4 448 917
Current assets				2 464 747	2 749 868
Other assets				386 688	448 370
Net cash	Africa	2018	2017	856 737	983 467
	USA	R532m	R249m		
		\$27m	\$61m		
Total assets				9 054 400	10 247 584
Shareholders interest				3 515 553	3 518 536
Non-controlling interest				80 849	90 153
Long term loan				2 918 015	3 962 558
Other liabilities				2 539 983	2 676 337
Total equity and liabilities				9 054 400	10 247 584

CASH FLOW



WORKING CAPITAL

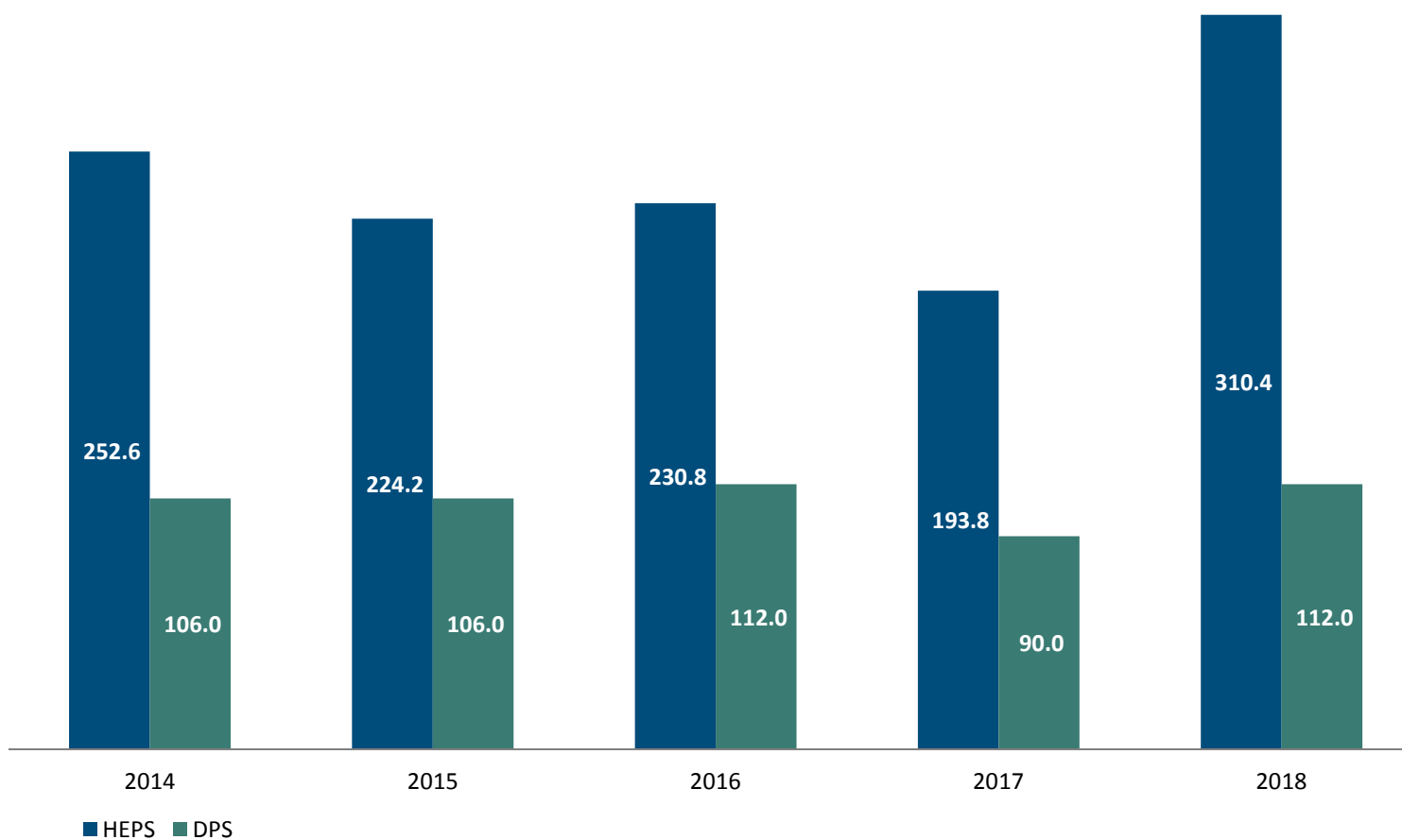


DIVIDENDS



DIVIDENDS

INTERIM HEPS AND DPS



STRATEGIC OVERVIEW & OUTLOOK



OVERVIEW



CANNED FISH

- Canned fish demand and supply
- Cannery efficiencies
- Water mitigation



FISHMEAL & FISH OIL

- Demand and supply
- Global view
- Daybrook update



HORSE MACKEREL & HAKE

- Horse mackerel SA and Namibia
- Hake landings and pricing



LOBSTER & SQUID

- Divisional outlook



CCS LOGISTICS

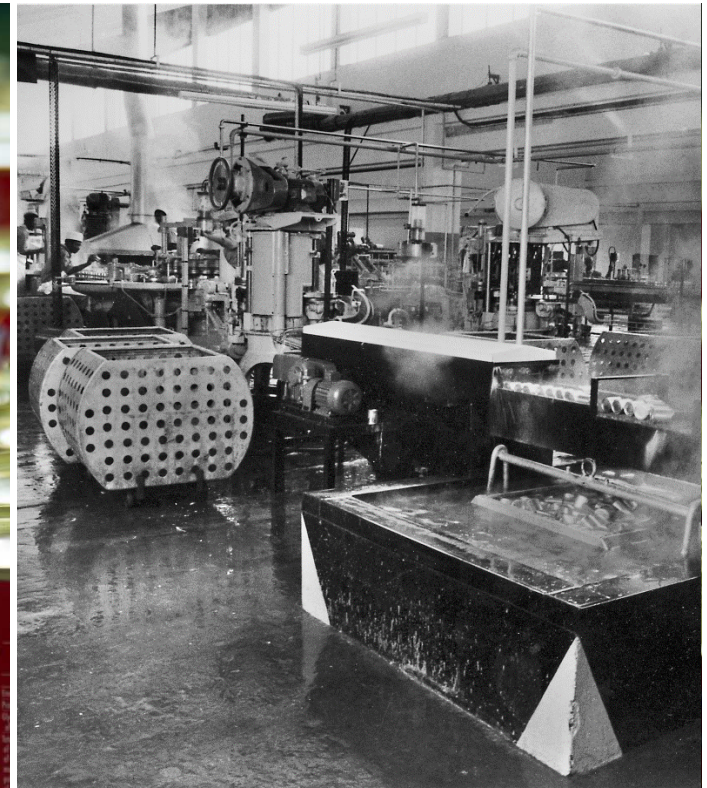
- Coastal performance
- Gauteng update

STRATEGIC OBJECTIVES & CORE DELIVERABLES



STRATEGIC OBJECTIVE	CORE DELIVERABLE
Generating sustained financial returns	• Achieving growth in headline earnings • Delivering superior returns to shareholders • Identifying opportunities for acquisitive and organic growth
Optimising our operations	• Driving effectiveness and efficiency in our fleet and shore-based assets • Attracting, developing and retaining the best available talent • Actively evaluating and mitigating risk, and maintaining effective governance systems
Driving transformation and localisation	• Being a leader in terms of our transformation and localisation credentials • Achieving an independently verified B-BBEE level 2 rating
Leading stewardship of marine resources	• Harvesting our marine resource allocations responsibly • Partnering with stakeholders to promote responsible fisheries management • Monitoring, managing and mitigating the group's impact on the environment
Building trusted relationships	• Encouraging proactive engagement with key stakeholders • Adhering to strict food safety standards • Delivering value for local communities

CANNED FISH



CANNED FISH SUPPLY



→ DEMAND

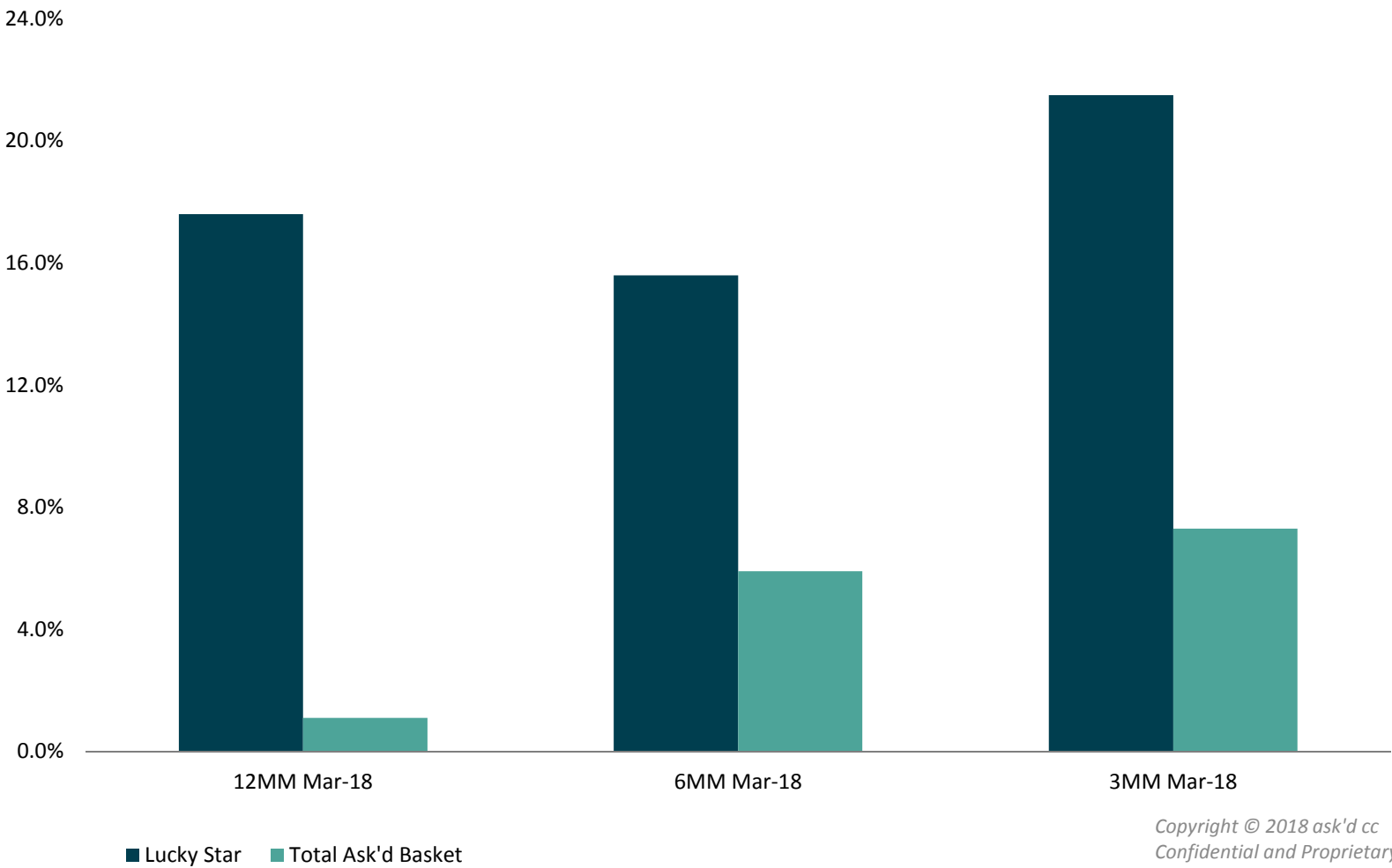
Volume growth expected to continue

- Price
 - Value and affordability increasingly a driver for strained consumers
 - The brand continues to demand a price premium of between 8 and 10%
 - Food groceries showing volume recovery ahead of price inflation
- Local canned fish competitors
 - Following the same route of frozen processing
 - Reduction in local catches having adverse margin impact
 - Category growth in pilchards, but declining share for competitors
- Chicken industry
 - Chicken industry showing very strong margin and bottom line recovery, but at reduced volumes

STRONG PERFORMANCE VS TOTAL FOOD



LUCKY STAR VOLUME GROWTH VS TOTAL FOOD

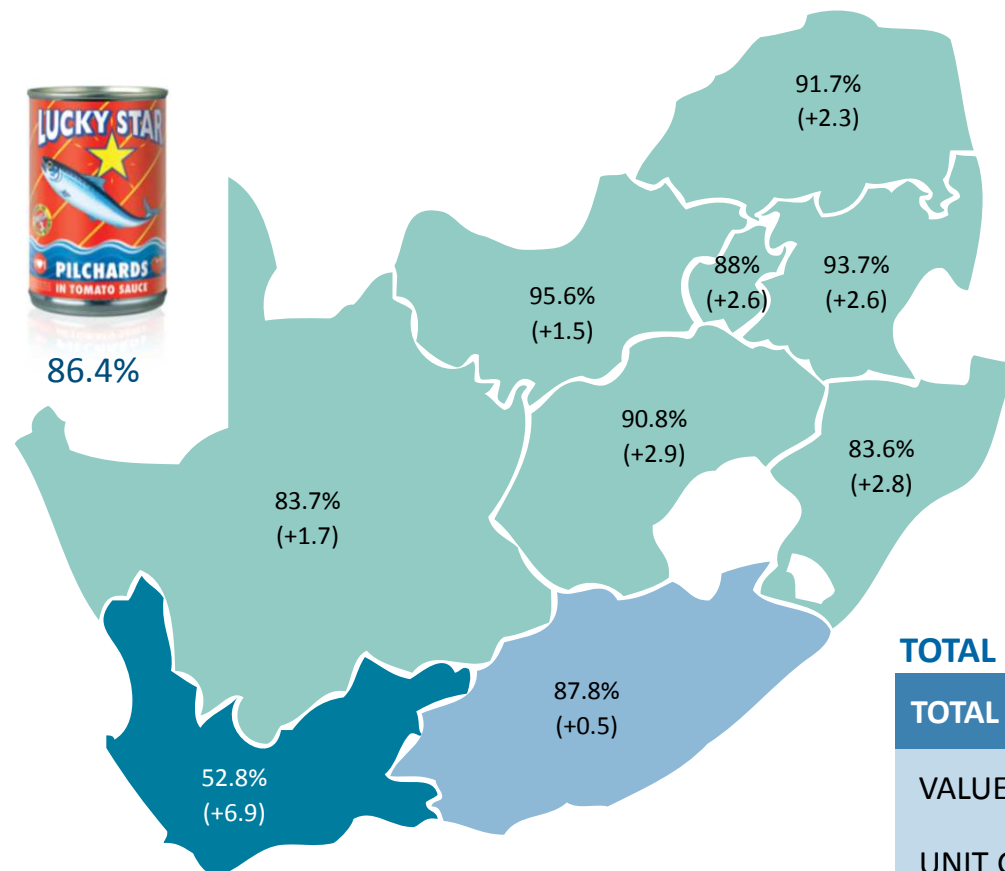


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MARKET SHARE AND GROWTH BY REGION



12 MONTHS ENDING MARCH 2018



TOTAL PILCHARDS

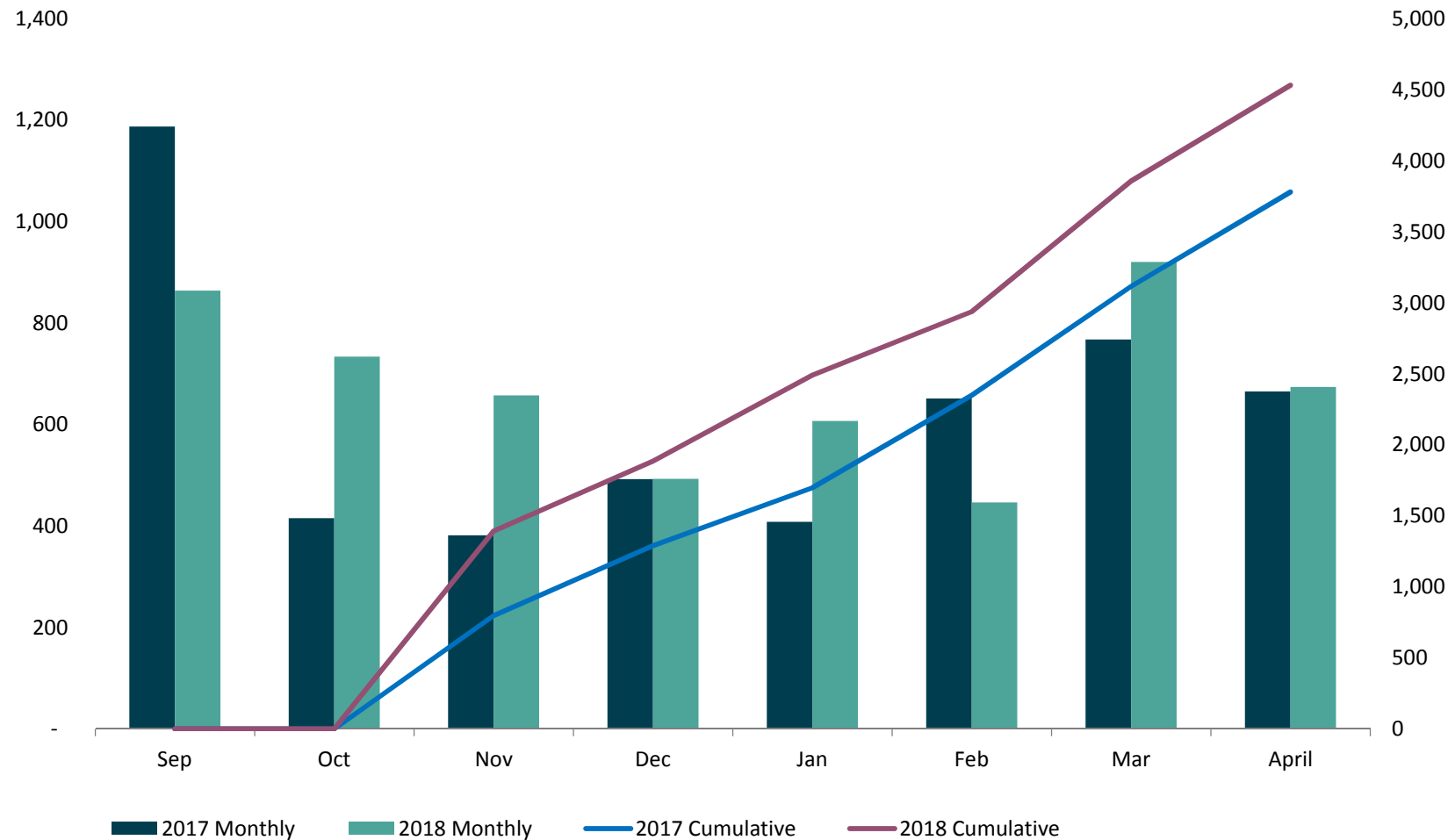
TOTAL RSA	MAT TY*	3MM	MAR 2018
VALUE GROWTH	13.7%	-0.2%	0.1%
UNIT GROWTH	8.8%	-4.6%	-5.6%

*moving annual total this year

CANNED FISH DEMAND



SA SALES (CTNS'000)



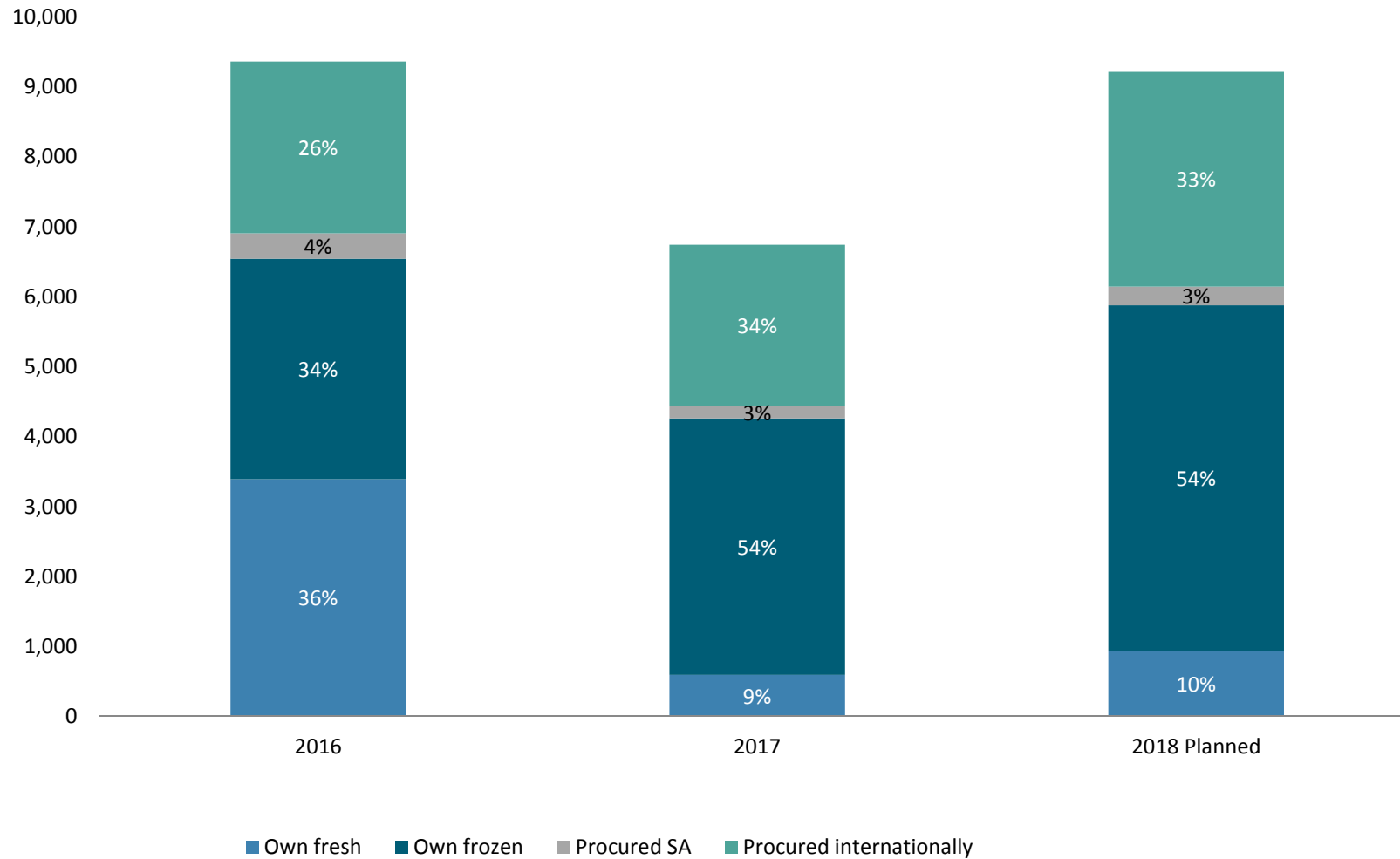
CANNED FISH SUPPLY



→ SUPPLY

- Local landings still under pressure
- Volume expectations marginally up on PY
- Procurement well established, material increase in volumes of frozen fish

CANNED FISH SUPPLY



CANNED FISH



→ CANNERY

- Update on efficiencies project
 - Commenced February 2018
 - Projected savings of R40-R45m annually
 - Focus on throughput, efficiencies and yields

→ WATER CRISIS MITIGATION

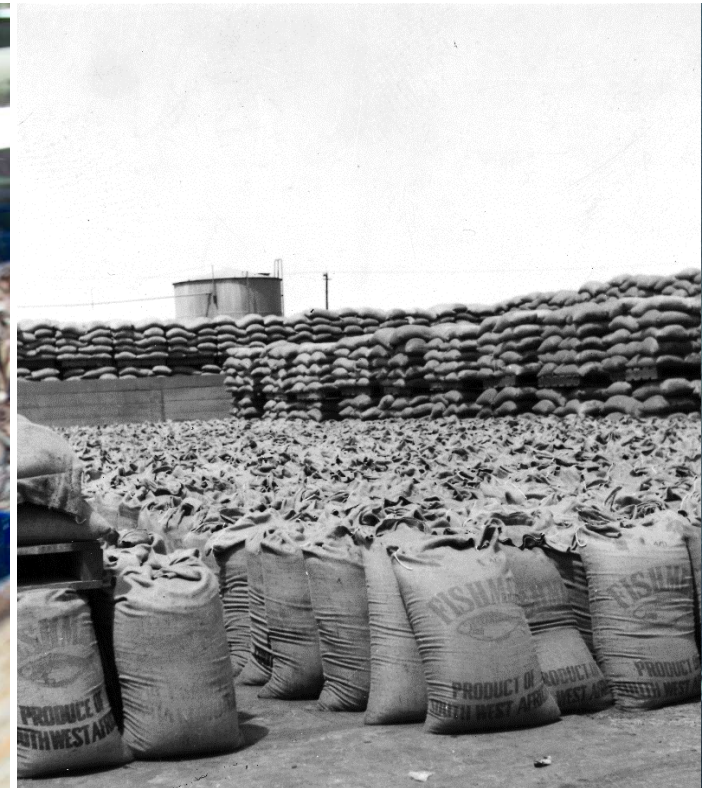
- Reduced municipal water usage by 36%
- Desalination plant – supplies between 80-95% of water requirements
 - ST HELENA BAY
 - o First water usage - 23rd March 2018
 - o Current cannery seawater intake used
 - o Committed cost R18m
 - LAAIPLEK
 - o First water usage - 17th April 2018
 - o Committed cost R11m

WATER CRISIS MITIGATION

2 X 1 MILLION LITRE TANKS AT ST HELENA BAY



FISHMEAL AND FISH OIL



FISHMEAL AND OIL



→ PERU

- General expectation of 5 million ton quota for 2018 year
- 3.3 million ton quota for April 2018 announced and current speculation of 1.5 to 2 million ton for November 2018
- Fishing commenced early April, 50% of quota landed to date, expect full quota could be landed by early June 2018

→ CHINA

- Current fishing is driving prices of Prime fishmeal (\$1 460 per mt), pet food (\$1 570 per mt) and oil (\$1 625 per mt) for deliveries end May/June
- Anticipate further decrease if full allocation in Peru is caught
- Continued ban on local production due to improved environmental regulation and more stringent policy over feed producers

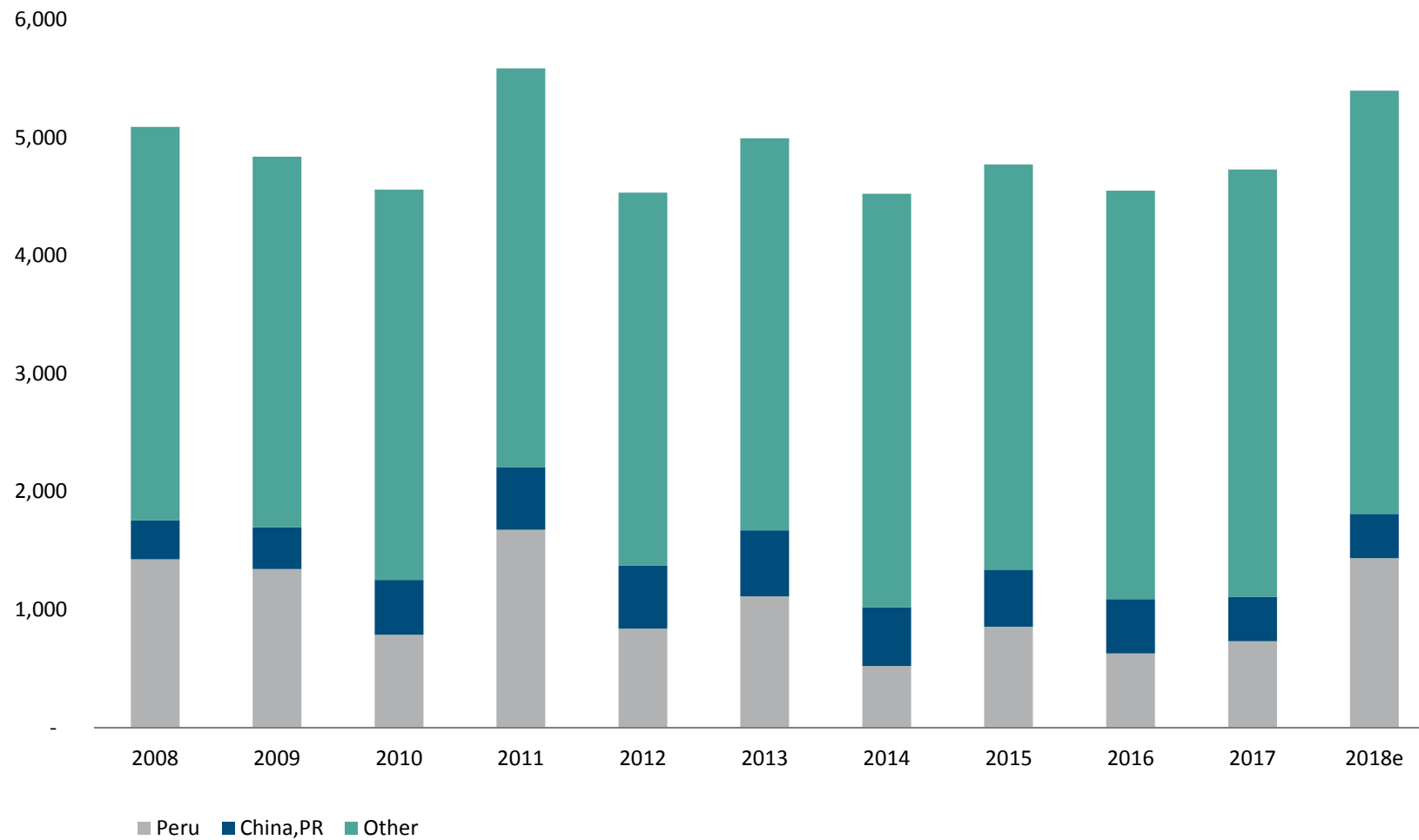
→ EU

- 2017 production from European producing nations was at record highs
- 2018 forecast at 10 – 12% lower based on expected lower quotas
- Will meet EU ownership requirements – no exports expected

FISHMEAL AND FISH OIL



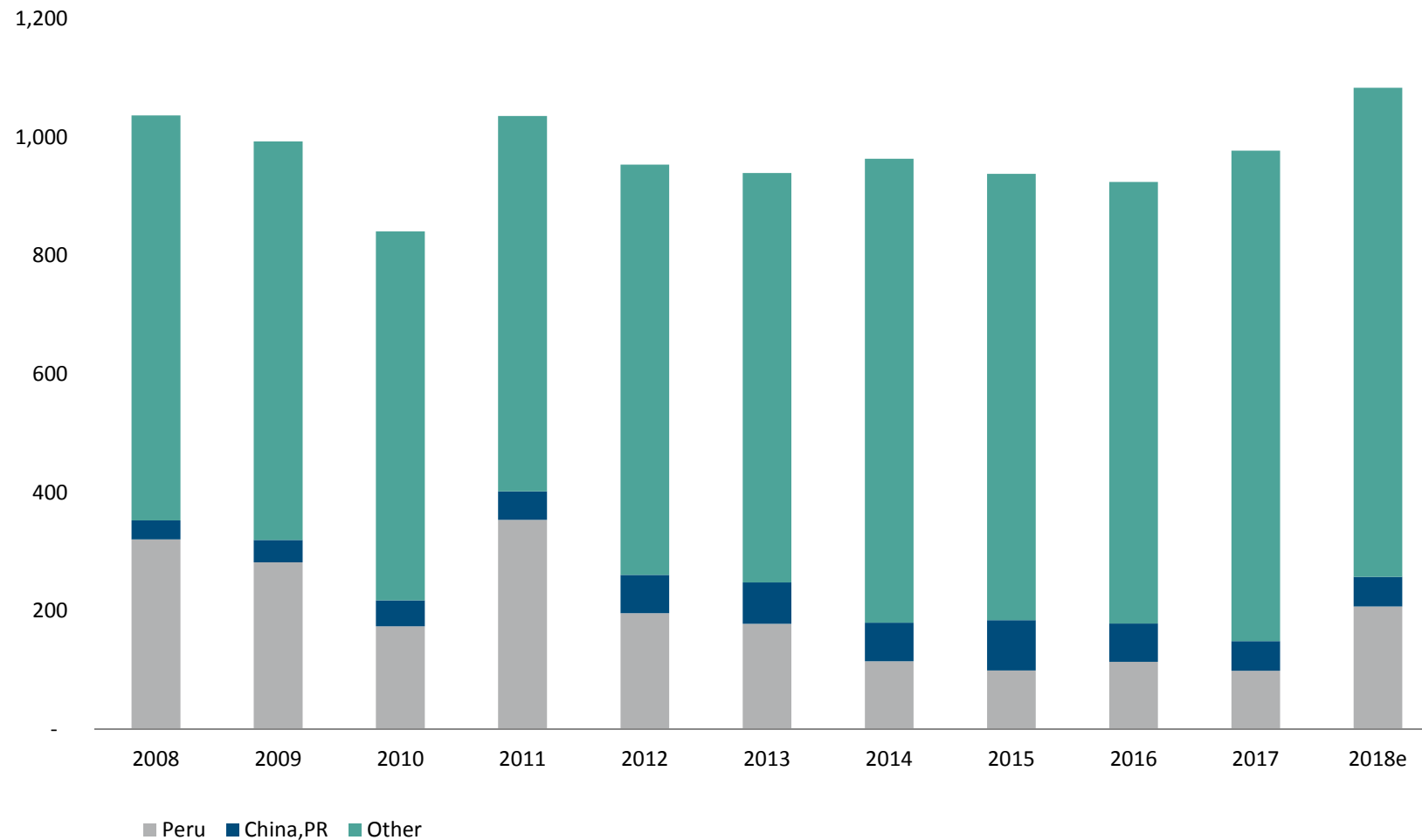
WORLD FISHMEAL PRODUCTION X 1 000 TONS



FISHMEAL AND FISH OIL



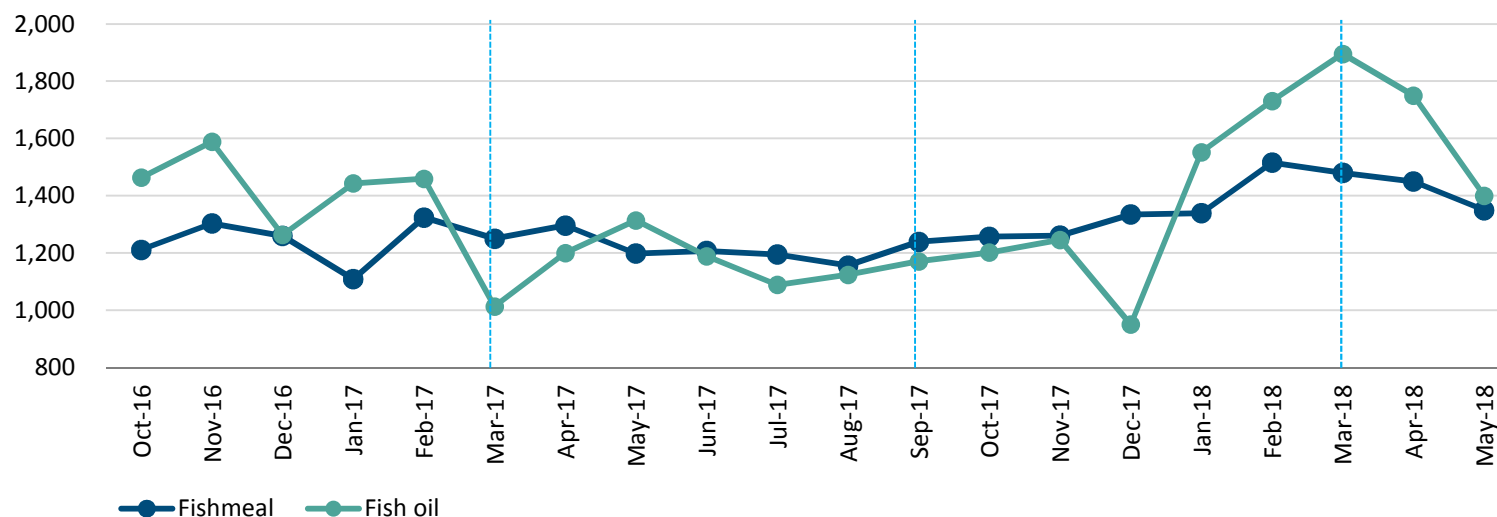
WORLD FISH OIL PRODUCTION X 1 000 TONS



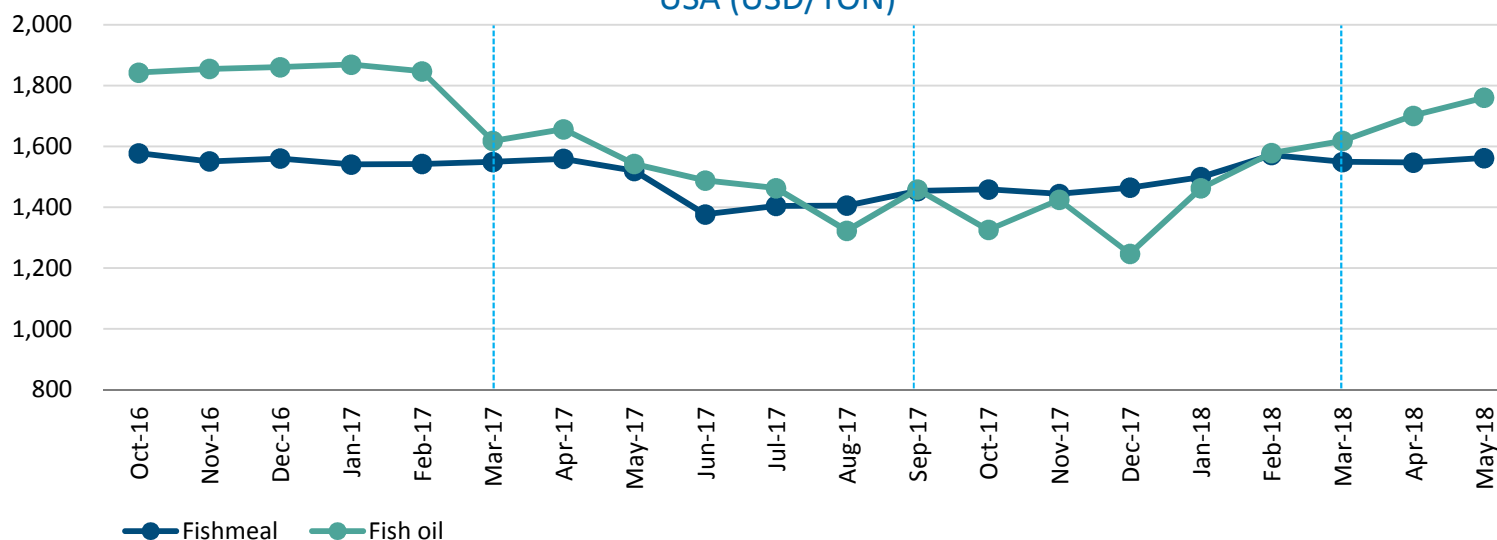
FISHMEAL AND FISH OIL PRICES



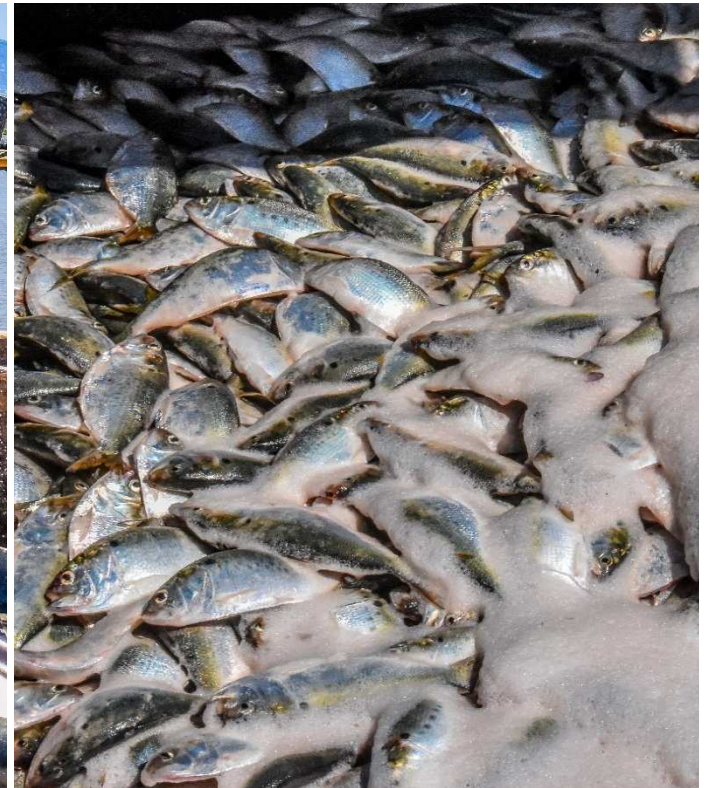
AFRICA (USD/TON)



USA (USD/TON)



DAYBROOK



→ LANDINGS

- Westbank partnership concluded – following 92% shareholder approval
- Season commenced 15 April - record landings in week 4

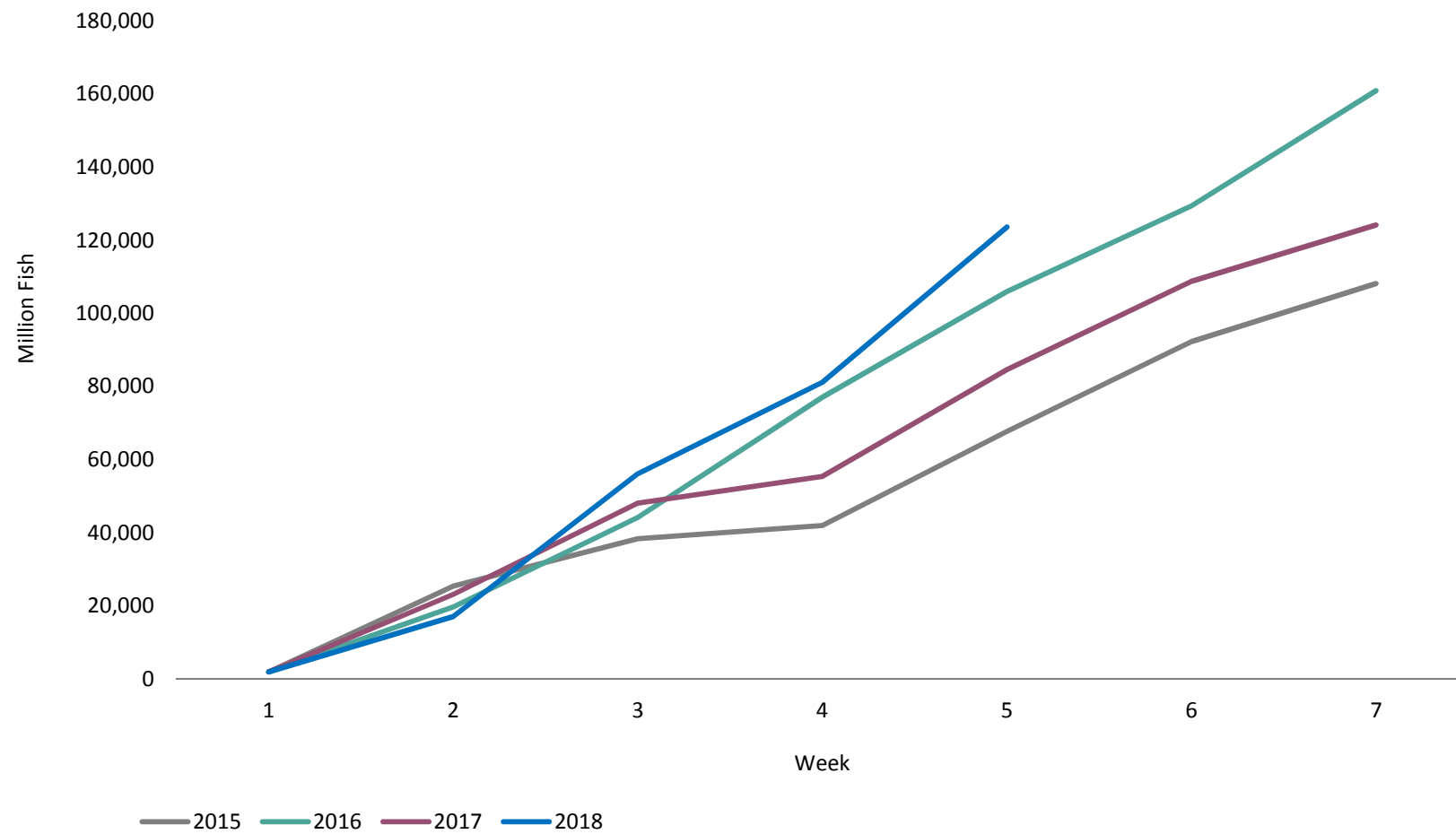
→ OPERATIONS

- Focus on plant capacity during the closed season
- Expectation of improved plant efficiencies and increasing throughput
- Oil yield improvement

→ H2

- Improvement on prior year FMO prices
- Meal yield consistent with prior year
- Oil yield between 11-13% target

LANDINGS



HORSE MACKEREL AND HAKE



HORSE MACKEREL SA



→ LANDINGS

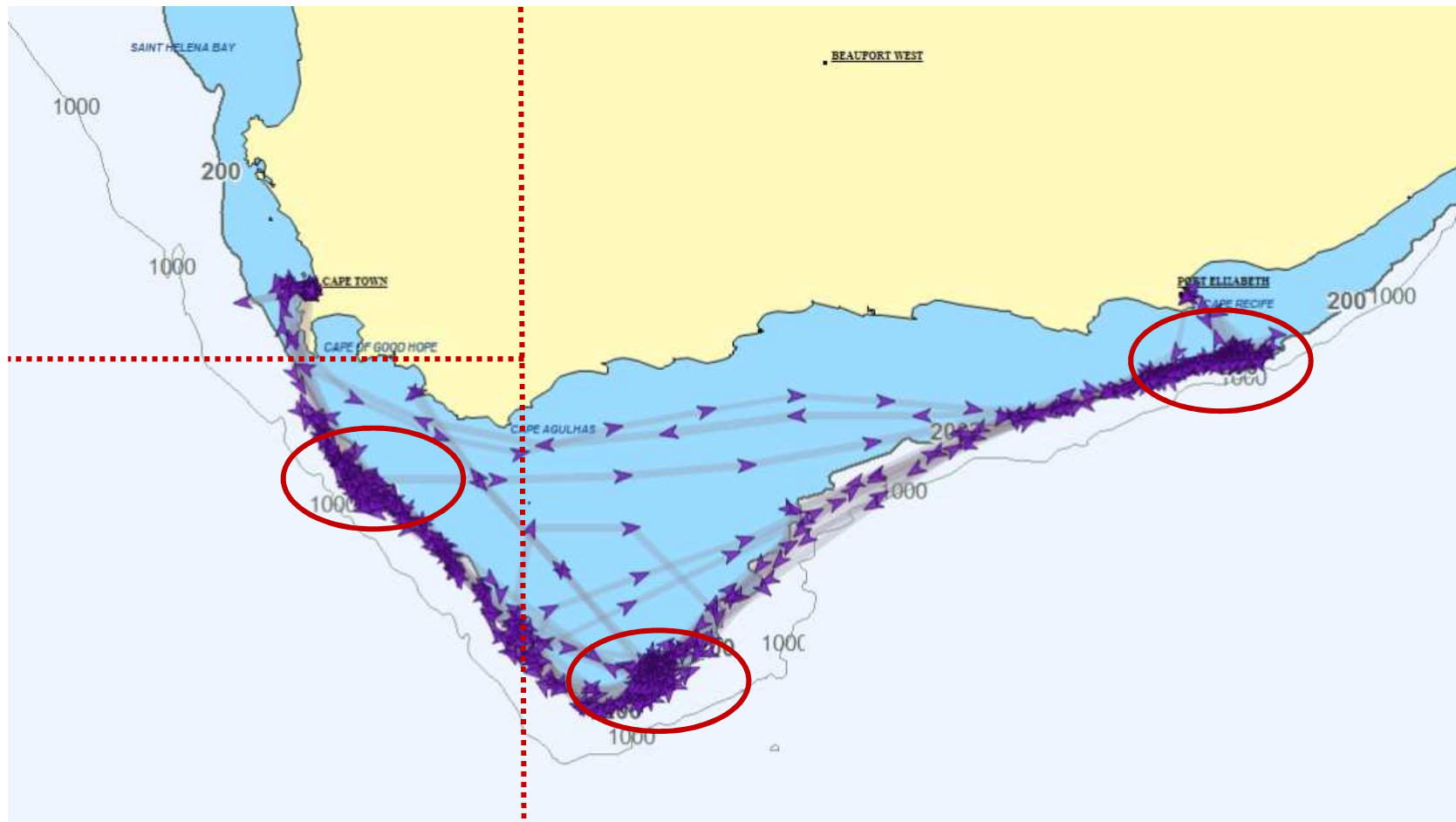
- Desert Diamond improvement in landings expected to continue but remain inconsistent
- Poor weather conditions affecting performance
- Dry dock scheduled for June/July
- New West Coast permit issued which has resulted in improved landings
- FRAP appeal process still outstanding

→ PRICING

- USD pricing still reflecting strong demand

HORSE MACKEREL SOUTH AFRICA

→ CATCH RATE



HORSE MACKEREL NAMIBIA



→ LANDINGS

- Improvement in fleet utilisation to drive volume growth offset by changes in size mix
- 30% of 2018 quota unallocated
- Government quota remains unresolved
- Rights allocation process not yet communicated

→ HARAMBEE TRUST

- First pay-out made out in April

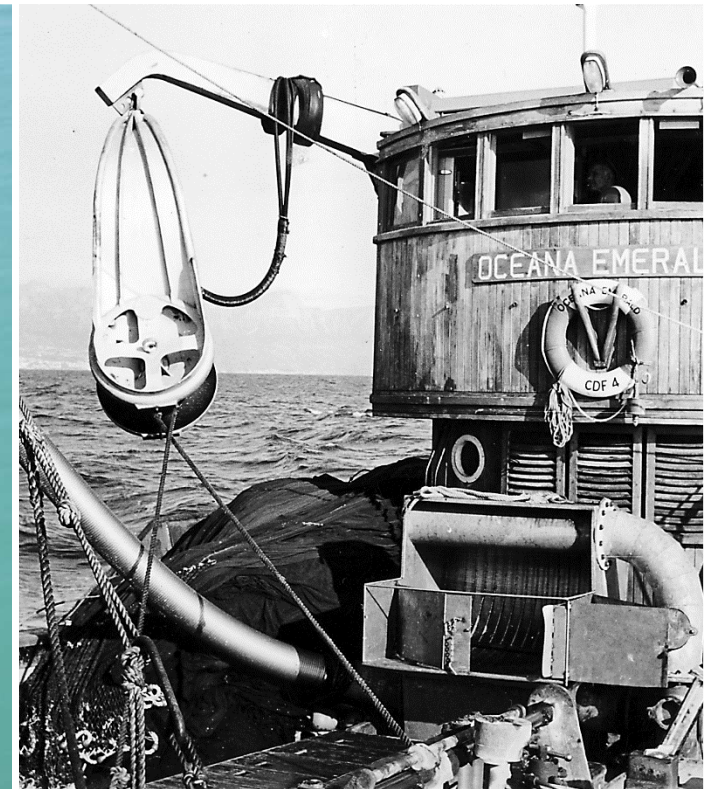
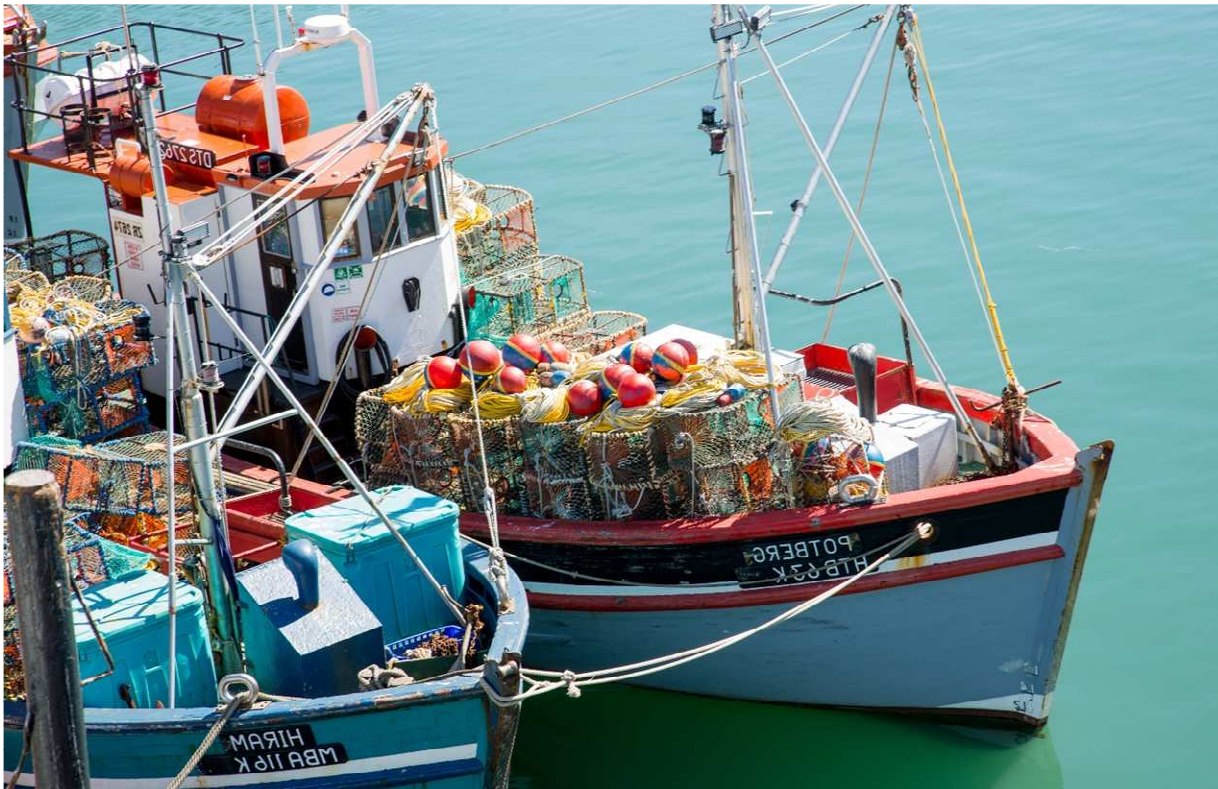
→ LANDINGS

- Vessel utilisation improvements
- Cost efficiency driven by improved catch rates

→ PRICING

- Size mix affecting overall sales price
- Good demand for white fish particularly Europe and China

LOBSTER AND SQUID



LOBSTER AND SQUID



→ LOBSTER

- Remains red listed
- WWF intent on engaging DAFF on TAC determination
- FRAP appeals yet to be assessed
- Future of Lobster division being reviewed

→ SQUID

- Demand strong
- Solid 6 months performance expected to continue

CCS LOGISTICS



CCS REGIONAL REVENUE OCCUPANCY



→ COASTAL

- Coastal will be positively affected by high volumes of frozen fish imports
- Strong demand in Namibia and Angola
- Strong growth in reserve space customers

→ GAUTENG

- Concluded new long term contracts
- Favourable movements in April and May including chicken volumes resulting in break even financial performance
- Continued negotiations with landlord

AGENDA

01

GROUP OVERVIEW

02

FINANCIAL & OPERATING PERFORMANCE

03

STRATEGIC OVERVIEW & OUTLOOK

04

GUIDANCE

→ OPERATING PERFORMANCE

- Continued improvement driven by solid Africa performance and growth of Daybrook

AFRICA

- Efficiencies in production process at canneries
- Target canned fish volumes of H2:2017
- Consistent hake landings and continued improvement in SA horse mackerel landings
- Namibian horse mackerel rights

USA

- Resource healthy and recovery of oil yield
- Improvement on prior year FMO prices targeted

→ FINANCIAL PERFORMANCE

- Operating profit growth
- Recovery of EPS and HEPS in line with H1

→ DEBT

- Settlement of R135m
- Refinance R500m and if favourable extend R920m

→ CEO SEARCH

- Currently underway
- Interim CEO/CFO role to continue

QUESTIONS

