



INVESTMENT CASE

Oceana is a leading international fish and food company, driving innovation and growth through diversified operations while promoting sustainable practices. Oceana's strength lies in six core competitive anchors.



DIVERSIFIED OPERATIONS

Diversity of our operations across multiple fish species, product offerings, markets, distribution channels, hard currencies and geographic regions provides resilience against resource cyclical and market volatility.



STRONG OPERATING PLATFORM

Strength of our well-established operating platform provides a solid foundation to deliver operating leverage and meaningful growth driven by the growing demand for food security.



BRAND STRENGTH

Our iconic South African Lucky Star brand, internationally respected seafood brands and trusted corporate brand form the cornerstone of our reputation and relationships with our loyal customer base.



AFFORDABLE QUALITY

Our commitment to offer high quality and competitively priced product to enhance food security for a broad consumer base by leveraging the scale and efficiency of our operating platform.



BALANCE SHEET STRENGTH

Our strong cash generating capability and prudent gearing provides capacity to invest in growth opportunities and deliver attractive returns to shareholders.



SUSTAINABILITY

Our commitment to prioritise environmental stewardship, social responsibility, economic viability and transformation and responsible sourcing.